



**DEPARTMENT OF BUSINESS MANAGEMENT  
INTEGRAL UNIVERSITY, LUCKNOW**

**Ref. No. –IU/DBM/2023-24/10**

**Date: 23 April 2024**

**Notice**

All the Faculty Members, Research Scholar and Students are hereby informed that the Department of Business Management, in collaboration with National service scheme (NSS) Integral University is organizing an Extension Activity on the topic “**Health and Hygiene**” on “23 April 2024”.

Prioritizing hygiene and health is crucial for general well-being in rural communities. We can avoid diseases and improve quality of life by stressing the need of health and encouraging good cleanliness habits. We promote a culture of self-care and support within the community by means of participatory workshops and outreach initiatives. By working together, we can address health issues, raise the bar for sanitation, and eventually build happier, healthier villages.

**Venue:** Village Behta

**Timing:** 10:30 am onwards

**Prof. Adeel Maqbool**  
Vice Dean, FCM

**Prof. Syed Shahid Mazhar**  
Head, DCBM