



**INTEGRAL
UNIVERSITY**
LUCKNOW - INDIA



FACULTY OF COMMERCE & MANAGEMENT
Department of Commerce
INTEGRAL UNIVERSITY, LUCKNOW

Ref. No: IU/COMM/FCM/Notice/2024/11

Date: 26th April, 2024

NOTICE

Dear all,

The Department of Commerce is starting a three-month lecture series called "Applied Research in Social Science: A Practical Approach." Experts in the field of social science research (SSR) are invited to deliver lectures on the major aspects of the workshop. The aim is to equip scholars with the application and interpretation of statistical tools and techniques in their research.

We cordially invite all students and faculty members to participate in this special Research-oriented Lecture series.

Interested students can contact Program Coordinators **Dr. Jamal A. Nasir** and **Dr. Mansoor Ilahi**.

The Program details (tentative) are as follows:

<i>Date</i>	<i>Day</i>	<i>Time</i>	<i>Mode</i>	<i>Topic</i>	<i>Resource Person</i>
30 th April,2024	Monday	03:00 PM onwards	Hybrid	Systematic Literature Review(SLR)	Dr. Mohammad Salman
18 th May,2024	Saturday	02:00 PM Onwards	Hybrid	Bibliometric Analysis	Dr. Raja Sankaran
20 th May,2024	Thursday	02:00 PM Onwards	Hybrid	Meta-Analysis/ Research Process and Identifying Constructs and Variables	Dr. Raja Sankaran
21 th May,2024	Friday	10 AM onwards	Hybrid	Time Series Analysis	Dr. Masudul Hasan Adil
1 st June,2024			Hybrid	Framing Research Objectives and Hypothesis Development	To be finalized
1 st June,2024			Hybrid	Sampling, Scale Development and Measurement and Developing Questionnaire	To be finalized
1 st June,2024			Hybrid	Pilot Testing and use of Cronbach Alpha	To be finalized

Prof. (Dr) Adeel Maqbool
Vice-Dean, FCM





INTEGRAL UNIVERSITY



Department of Commerce
Faculty of Commerce and Management

National Online Workshop

Topic : Bibliometric Analysis

Agenda

- Introduction to bibliometric
- Comparison of review methods
- Differences between various metrics
- Approaches to conduct bibliometric analysis
- Step 1: Research Objectives
- Step 2: Research Design
- Step 3: Bibliometric data curtain
- Step 4: Methodology & Software
- Step 5: Analysis & results
- Step 6: Interpretation of finding
- Hands-on: with VOSviewer
- Recent trends in top journals



Dr. Raja Sankaran

- Faculty at CMS Business School, Bengaluru.
- Holds a Ph.D. from IIM-Ranchi.
- Member of American Psychological Association (APA)-USA.
- Conducted 80+ Training and FDP across India.
- Key note speaker at several International conferences.
- Published papers in ABDC, Scopus , Q1 & Q2.

**Scan QR code for
Registration**



Mode : Hybrid



May 18, 2024

02:00 PM Onwards

Registration fees ₹100

(E-Certificate will be given to all the participants)

Conveners

Prof. Adeel Maqbool
Vice Dean,FCM

Dr. Farhina Sardar Khan
DQAC Coordinator

Faculty Coordinators

Dr. Jamal A. Nasir
Assistant Professor

Dr. Mansoor Ilahi
Assistant Professor