



**DEPARTMENT OF BUSINESS MANAGEMENT**  
INTEGRAL UNIVERSITY, PHASE III

**ORGANIZES**

**FOURTEEN DAYS ONLINE QUALITY IMPROVEMENT PROGRAM**  
ON  
**“HOLISTIC DEVELOPMENT OF ACADEMICIANS IN THE DIGITAL AGE”**  
**15-30 JULY, 2024**

**PANEL OF EMINENT SPEAKERS**



**Mr. VISUKUMAR GOPAL**

**Vice President**  
Gevinst Technologies | PMI Global  
Culture Ambassador, Chennai



**Dr. FAIZA ABBASI**

**Director**  
UGC HRDC, AMU,  
Aligarh



**Prof. N. R. KIDWAI**

**Dy. Director IQAC**  
Head, Dept of ECE,  
Integral University, Lucknow



**Prof. ASIYA CHAUDHARY**

**Professor**  
Dept. of Commerce,  
AMU, Aligarh



**Dr. ANEES UR REHMAN**

**Associate Professor**  
College of Business Administration,  
University of Hail, Saudi Arabia



**Prof. LISA P LUCOSE**

**Director**  
Legal Aid School, Guru Gobind  
Singh IP University, New Delhi.



**Dr. ASIF ALI SYED**

**Associate Professor**  
Department of Business  
Administration, AMU, Aligarh



**Prof. S.S PRASADA RAO**

**Dean- Centre for Teaching & Learning**  
SP Mandali's Prin. L. N. Welingkar  
Institute of Management Development  
& Research, Mumbai



**Dr. ELA GOYAL**

**Founder**  
ME Educational Technologies  
& Consultancy Services, LLP,  
Mumbai



**Prof. MIR SANOBER SHABNAM**

**Head**  
Biosciences  
Integral University, Lucknow



**Dr. FARHINA SARDAR KHAN**

**Associate Professor**  
Department of Commerce  
Integral University, Lucknow



**Dr. ROSHAN ARA**

**Coordinator**  
Centre for Women Studies  
& Research (CWSR),  
University of Kashmir, Srinagar.



**Dr. DIVYA PANJWANI**

**Assistant Professor**  
Department of Education  
Integral University, Lucknow



**Prof. ROMA SMART JOSEPH**

**Professor**  
Dept. of B.Ed  
IT College, Lucknow

SCAN QR CODE  
FOR REGISTRATION



Registration Link :

<https://shorturl.at/gVoHX>

**Registration Fees : INR 300**

**Platform : Google Meet**

## CONVENORS

**Prof. ADEEL MAQBOOL**

VICE DEAN, FCM  
Integral University, Lucknow

**Dr. S. S. MAZHAR**

Professor & Head, DBM  
Integral University, Lucknow

## CO-CONVENERS

**Dr. MOIZ AKHTAR**

ASSOCIATE PROFESSOR  
Integral University, Lucknow  
makhtar@iul.ac.in | +91 7080 653 669

**Dr. NAZIA AKHLAQ**

ASSISTANT PROFESSOR  
Integral University, Lucknow  
naziaa@iul.ac.in | +91 9838 746 163

**Dr. HABIB UDDIN**

ASSISTANT PROFESSOR  
Integral University, Lucknow  
habibuddin@iul.ac.in | +91 9838 736 363

# QUALITY IMPROVEMENT PROGRAM- SCHEDULE

## 15-30 JULY, 2024

DAY& DATE	THE TOPIC OF THE SESSION
<b>Day 1</b> <b>15 July</b> <b>Monday</b> 10:30 am to 11:00 am 11:00 am to 12:30 pm	<b>INAUGRAL SESSION</b> <b>Leadership and Innovation in Digital Education</b> <ul style="list-style-type: none"> <li>Cultivating leadership skills to lead digital transformation initiatives within educational institutions.</li> <li>Building a personal brand as a thought leader in digital education through blogging, webinars, and social media.</li> </ul>
<b>Day 2</b> <b>16 July</b> <b>Tuesday</b> 11:00 am to 12:30 pm	<b>Research and Innovation</b> <ul style="list-style-type: none"> <li>Research Methodologies in the Digital Age: Adapting research methods to digital tools and environments.</li> <li>Collaborative Research Platforms: Utilizing digital platforms for collaborative research and knowledge sharing.</li> </ul>
<b>Day 3</b> <b>17 July</b> <b>Wednesday</b> 11:00 am to 12:30 pm	<b>Research and Collaboration through Digital Platforms</b> <ul style="list-style-type: none"> <li>Evaluating how digital tools facilitate collaborative research across institutions and borders.</li> <li>Investigating the effectiveness of virtual conferences and online research communities.</li> </ul>
<b>Day 4</b> <b>18 July</b> <b>Thursday</b> 11:00 am to 12:30 pm	<b>Creating Sustainable Educational Institutions</b> <ul style="list-style-type: none"> <li>Strategies for developing green campuses and sustainable institutional policies</li> <li>Case studies of schools and universities that have successfully implemented sustainability practices</li> </ul>
<b>Day 5</b> <b>19 July</b> <b>Friday</b> 11:00 am to 12:30 pm	<b>Intellectual Property Rights , copyright for Academic use and Digital Rights Management</b> <ul style="list-style-type: none"> <li>Protecting intellectual property in digital research.</li> <li>How Digital Rights Management (DRM) technologies can be used to protect intellectual property</li> </ul>
<b>Day 6</b> <b>20 July</b> <b>Saturday</b> 11:00 am to 12:30 pm	<b>Ethics and Integrity in Digital Research</b> <ul style="list-style-type: none"> <li>Navigating ethical considerations in digital research.</li> <li>Ensuring integrity and reproducibility in research</li> </ul>
<b>Day 7</b> <b>22 July</b> <b>Monday</b> 11:00 am to 12:30 pm	<b>Research Funding and Grant Writing in the Digital Age</b> <ul style="list-style-type: none"> <li>Finding digital resources for research funding.</li> <li>Writing compelling grant proposals.</li> </ul>
<b>Day 8</b> <b>23 July</b> <b>Tuesday</b> 11:00 am to 12:30 pm	<b>Advanced ICT Integration in teaching and learning</b> <ul style="list-style-type: none"> <li>Internet of Things (IoT) : Implementing IoT devices for smart classrooms that enhance interactivity and engagement.</li> <li>Adaptive Learning Technologies: Using adaptive platforms that adjust content and assessments based on individual student performance</li> </ul>
<b>Day 9</b> <b>24 July</b> <b>Wednesday</b> 11:00 am to 12:30 pm	<b>Quality Assurance and Continuous Improvement in Higher Education</b> <ul style="list-style-type: none"> <li>Understanding Accreditation Standards: Detailed overview of various national and international accreditation bodies (like NAAC, NBA) and their standards.</li> <li>Benchmarking Best Practices: Learning from top-ranked institutions and implementing best practices for teaching, research, and administration</li> </ul>
<b>Day 10</b> <b>25 July</b> <b>Thursday</b> 11:00 am to 12:30 pm	<b>Mentoring and Training Early -Career Researchers: Best Practices and Strategies</b> <ul style="list-style-type: none"> <li>Effective Mentorship Programs for Early-Career Researchers: Strategies to provide guidance, support, and career development for early-career researchers.</li> <li>Best practices to enhance the research capabilities and professional growth of early-career researchers.</li> </ul>
<b>Day 11</b> <b>26 July</b> <b>Friday</b> 11:00 am to 12:30 pm	<b>Mindfulness and Stress Management</b> <ul style="list-style-type: none"> <li>Techniques for managing stress and preventing burnout</li> <li>Mindfulness practices for teachers and students</li> </ul>
<b>Day 12</b> <b>27 July</b> <b>Saturday</b> 11:00 am to 12:30 pm	<b>Designing Blended Learning Courses</b> <ul style="list-style-type: none"> <li>Principles of effective blended course design</li> <li>Balancing online and face-to-face components for optimal learning</li> </ul>

<b>Day 13</b> <b>29 July</b> <b>Monday</b> 11:00 am to 12:30 pm	<b>Writing research papers for publication in academic journals</b> <ul style="list-style-type: none"> <li>• Presenting research at conferences and public events</li> <li>• Presenting research on online platforms.</li> </ul>
<b>Day 14</b> <b>30 July</b> <b>Tuesday</b> 11:00 am to 12:30 pm	<b>Introduction to MOOC Design and Development</b> <ul style="list-style-type: none"> <li>• Fundamentals of creating a successful MOOC.</li> <li>• Understanding the MOOC landscape and platforms.</li> </ul> <a href="#">Valedictory Session</a>

## ABOUT QIP

The Quality Improvement program on “Holistic Development of Academicians in the Digital Age” will be conducted for faculty members and research scholars, focusing on comprehensive professional growth and adaptation to contemporary educational challenges. This program aims to enhance digital literacy, pedagogical skills, and personal well-being, recognizing the multifaceted role of educators in the modern era. Participants will engage in interactive sessions covering a range of topics, including effective use of digital tools for teaching, innovative pedagogical strategies, and techniques for maintaining work-life balance. Emphasis will be placed on fostering a supportive community of practice, encouraging collaboration and the sharing of best practices among peers. By addressing both technical and personal development aspects, the program seeks to equip educators with the skills and mindset necessary for thriving in a rapidly evolving digital landscape, ultimately benefiting their students and academic institutions.

## TWO-WEEK QIP SHALL BE CONDUCTED IN ONLINE MODE:

- Online sessions-14 days using video conferencing. (Google Meet)
- 140+ hours' online active engagement (2-week equivalent); content-based learning, assignments, quizzes, discussions and feedback.

## OUTCOME

The Quality Improvement program on “Holistic Development of Academicians in the Digital Age” will yield significant outcomes for faculty members and research scholars. Participants will acquire advanced digital literacy, enhancing their ability to effectively integrate technology into their teaching and research. They will adopt innovative pedagogical strategies, improving student engagement and learning outcomes. Additionally, the program will foster a balanced approach to personal and professional well-being, promoting resilience and job satisfaction. Enhanced collaboration and networking among participants will lead to a supportive academic community, facilitating the sharing of best practices. Overall, the program will empower educators to thrive in the digital age, benefiting both their professional growth and their institutions.

## CERTIFICATION

A completion certificate (Soft copy) will be provided after completion of QIP activities, with qualifying criteria.

## ELIGIBILITY

All Academicians, Faculty Members and Research Scholars from any institution are eligible to join the QIP.

## ORGANIZING COMMITTEE MEMBERS

**Prof. Asma Farooque**  
**Dr. Aisha Badruddin**  
**Dr. Uzmi Anjum**  
**Dr. Yasir A.Elahi**  
**Dr. Shahab Ud Din**  
**Dr. Afreen Fatima**  
**Dr. Priyanka Bajpai**

**Dr. Gaurav Bisaria**  
**Dr. Orooj Siddiqui**  
**Mr. Amit Kumar Goel**  
**Dr. Syed Afzal Ahmad**  
**Mr. Divesh Dutt**  
**Dr. Mohd. Irfan Khan**  
**Dr. Ankur Saxena**

**Dr. Rizwana Atiq**  
**Dr. Abdul Tayyab Khan**  
**Dr. Firoz Husain**  
**Dr. Mohd. Ariz Siddiqui**  
**Dr. Ehsanul Haque**  
**Dr. Kainat A. Usmani**  
**Dr. Tabassum**