



**INTEGRAL
UNIVERSITY**
LUCKNOW - INDIA



FACULTY OF COMMERCE AND MANAGEMENT

In Association With

INTERNATIONAL SCHOOL OF BUSINESS & MEDIA

organizes

**ONE DAY SEMINAR
on**

CASE STUDY PEDAGOGY

Friday, September 9, 2022

 **09:30 am onwards**
Venue : Department Seminar Hall



Convener
Prof. A.K Saxena
Dean, FCM



Speaker
Dr. Pramod Kumar
President
ISB & M Group



Co-Convener
Dr. S.S Mazhar
Head, DCBM

E-Certificate to all registered candidates

Registration Link: <https://bit.ly/3DbRFmW>



COORDINATORS:
Dr. Adeel Maqbool
Dr. Farhina Sardar Khan