



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW

Date: 7 July 2022

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Notice

All the Faculty Members and Research Scholars are hereby informed that the Faculty of Commerce and Management, Integral University is organizing a **Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics”** on July 9th, 2022 from 11:00 am onwards on Google Meet. The eminent speaker for the session is **Dr. Priti Tayade (Gosavi), Patent Expert & Business Associate, M/s MR IPR Experts. Nagpur, Mumbai.**

The objective of guest lecture is to sensitize participants about the role of Intellectual Property Rights (IPR) in Academics, thereby furnishing requisite guidance and proficiency about an assortment of procedures of copyrights, patents, trademarks, and publicity rights search and application filing, publishing and grants at National & International Level both. The foremost purpose of intellectual property is to encourage the creation of a large variety of intellectual goods.

Platform: Google Meet

Time: 11:00 am onwards

A. K. Saxena
Prof. A. K. Saxena
Dean, FCM



Dr. Syed Shahid Mazhar
Dr. Syed Shahid Mazhar
Head, DCBM

