

# Launch of STARTUP PATHSHALA: NEW ENTERPRISE CREATION

(A Program unlocks the hidden entrepreneurial potential of students)

Centre for Incubation, Leadership & Entrepreneurship Development (CILED) in association with the Department of Commerce & Business Management, Integral University (DCBM) has designed a unique entrepreneurship program "STARTUP PATHSHALA: NEW ENTERPRISE CREATION" for Integral University students to motivate and promote the entrepreneurial capabilities of students.

## SALIENT FEATURES OF THE PROGRAM ARE AS UNDER:

- It is a twenty-five hours program and will be delivered in On-line mode.
- The selection of students is based on the power of their ideas for creating an enterprise and fire in their belly to convert the ideas into reality.
- Fully practice-oriented, majorly taught by startup owners and professionals associated with startup world and industry.
- It's open for ALL students of Integral University and is free of charge.

## PROGRAM LAUNCH DETAILS

- ❖ Date for the Launch : 28, July 2020
- ❖ Time: 11:00 AM to 2:00PM
- ❖ Registration Link: <https://forms.gle/G7fXWJ77u9uuCXa8A>
- ❖ The program will be Launched on Stream Yard platform and will be telecast via Youtube link <https://www.youtube.com/watch?v=P6eQBKofN7A>
- ❖ The Launching session will be in the august presence of following dignitaries, who will also address the students:

- ✚ **Dr. Syed Nadeem Akhtar, Pro-Chancellor, Integral University, Lucknow**
- ✚ **Prof A. K. Saxena, Dean, Faculty of Commerce & Management, Integral University, Lucknow**
- ✚ **Ms. Ritu Dubey, Co-founder at Upscale Work (Formerly CEO, SCIFI, Lucknow)**
- ✚ **Rohit Kumar Singh, Founder, Kashi Capital, Lucknow (Formerly, Group Executive Director Equity Bank, Nairobi)**

## FOR ANY FURTHER QUERY, PLEASE CONTACT

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