

**Event Report**  
**One Week National Faculty Development Programme**  
**On**  
**Research Methodology**  
**(26 September – 2 October, 2020)**

A seven day FDP (Faculty development programme) was organised by the Department of Commerce and Management under the Flagship and Guidance of **Prof. A.K Saxena** Dean Faculty of Commerce and Management and **Dr Syed Shahid Mazhar**, Head, Department of Commerce and Business Management. As a researcher it is mandatory for one to know the basics and have a core idea in order to satisfy the purpose of research and establish an acceptable conclusion. This FDP intended to orient participants towards developing their own understanding of research with due attention to every stage of research. The FDP programme received an overwhelming response from participants all over the country and also from abroad.

The programme was inaugurated by **Prof. T. Usmani** and **Prof. A K Saxena**. In welcome speech **Prof. T. Usmani**, Dean Faculty of Doctoral Studies, Integral University ,briefed the participants about the subjects chosen for the FDP and highlighted the reasons and importance of the same. **Prof A K Saxena**, Dean Department of Commerce and Business Management further added that this FDP programme will provide special benefits to faculty members and Research Scholars as Research is a lifelong learning process and we can never say that we are saturated with the concept or topic.

**OBJECTIVES:** The major objectives kept in mind while framing this FDP were:

1. To expose the participants to contemporary research methodology.
2. To provide an opportunity to researchers to present the problems related to the research.
3. To impart capabilities for formulation and testing of hypothesis based on the nature of research.
4. To make the participants aware about latest trends in social science research discipline.

**OUR PRESTEGIOUS PANEL OF SPEAKERS**



Prof. T Usmani  
Director, Faculty of doctoral studies, Integral University



Prof. A.K Saxena  
Director IQAC.  
Integral university



Prof .Kshitij Awasthi,  
IIM Lucknow



Prof .Alpana Srivastava, Amity University, Lucknow



Prof. Masood H. Siddiqui  
Jaipuria Institute of Management,  
Lucknow



Prof. Madhu Vij  
Faculty of Management Studies,  
University of Delhi



Dr Rana Tabassum,  
Jamia Milia Islamia,  
New Delhi



Prof. Mala Tondon, Professor,  
Dy. Director & HOI. Amity  
Institute of Education, Amity  
University, Lucknow

## **TOPICS COVERED IN SEVEN DAYS OF FACULTY DEVELOPMENT PROGRAMME:**

1. Defining Research Objectives, Identifying and positioning Research Problem
2. Literature Review & Identifying the Research Gap
3. Hypothesis Formulation, Instruments of data collection.
4. Qualitative Dimension in Research.
5. Hypothesis testing and its modalities
6. Report Writing
7. Ethics in Research & Publication

## **LEARNINGS:**

The FDP helped the researchers in developing an approach towards the importance of identifying and developing correct research problem and selection of suitable research design. How to do proper Literature review and identifying research gap. Why and how hypothesis is used in quantitative analysis. How to appropriately test for differences between groups and how to interpret the results. The second and equally important learning for the participants was to handle huge accumulated literature for questionnaire designing, interpreting literature properly and framing relevant questions, integrating the information into judgments, and expressing those judgments in words. Report writing session helped the participants with tools for identifying their report's main points and supporting details. Suggest several steps writers can take to improve a report's readability. The topic covered in the last session was Ethics in research and publication. The session helped the participants to understand that Ph.D. is a life long journey and the researcher must follow ethical guidelines issued by regulatory committees in order to ensure the safety of the participants of a study, the public at large, and that of the researcher himself.

## **VALEDICTORY SESSION:**

A brief report of the Faculty Development Program was delivered **by Dr.Syed Shahid Mazhar**, Head Department of Commerce and Management, where he precisely presented a report of all the activities of seven days, he also extended his warm wishes and gratitude to the management of the university, speakers of all the sessions ,participants ,moderators and coordinators.

## **OUTCOME:**

All the sessions were very much informative. The discussed areas are of great benefit for the participants as the topics match with the current research work. Participants were enlightened and benefitted with the wisdom of the speakers. The FDP received a warm feedback from all the participants.

## **FEEDBACK RECEIVED:**

The participants felt that the delivery and presentation of the resource person was good and the FDP brought practical knowledge of the subject in them. They also felt that the FDP was coordinated very well and such FDP's should be arranged regularly.