



**A Brief Report of E-Seminar
on
“E-Seminar on Corporate Social Responsibility (CSR) & Social
Enterprises”**

Organised by ‘Department of Commerce & Business Management’ in Association of ‘Centre for Incubation & Entrepreneurship Development (CIED)’ on August 21, 2021

Department of Commerce & Business Management in Association of Centre for Incubation & Entrepreneurship Development (CIED) of Integral University organized a Webinar on “**CSR & Social Enterprises**” on August 21, 2021.

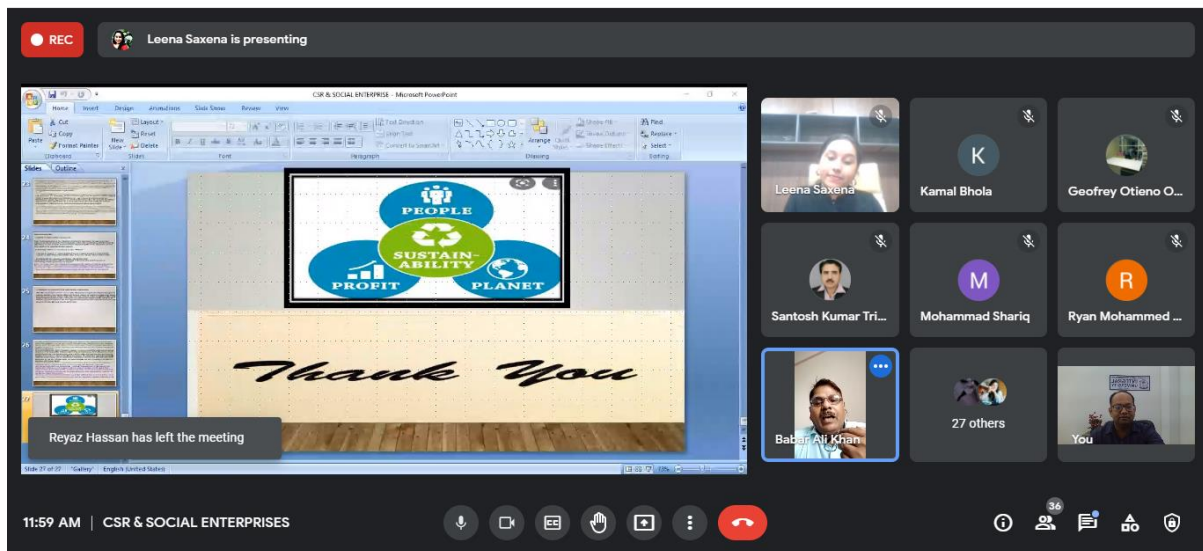
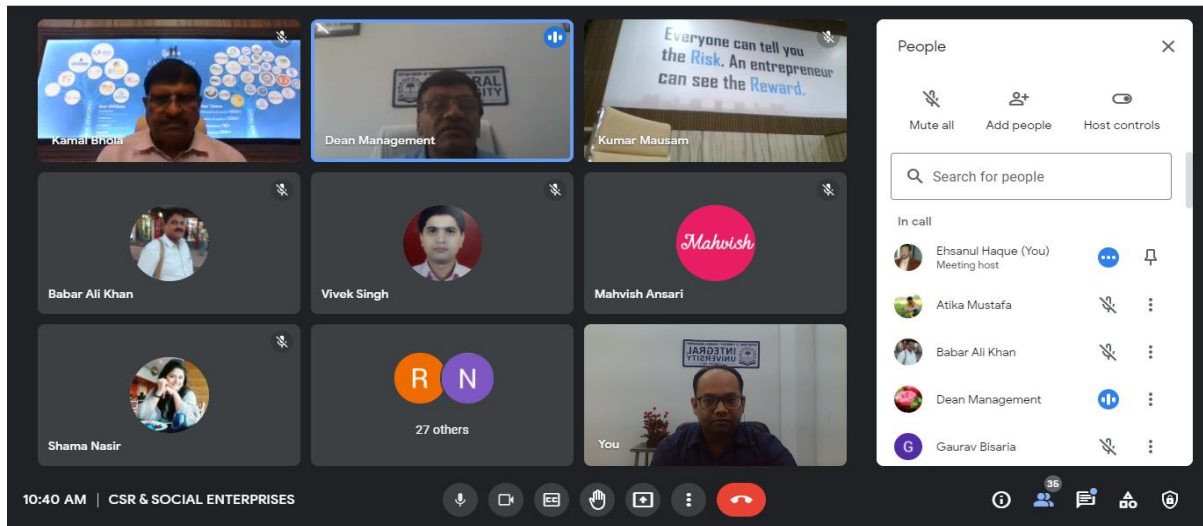
The programme was conducted in collaboration with **Institute of Industrial Development (IID)** that is an incubator with the Government of India, **Ministry of Micro, small and medium Enterprises and department of start-up, Govt. of Uttar Pradesh**. IID is unit of SamadhanSamiti working under Public Private Partnership with Government since the Year 1999.

The programme was initiated by a Welcome address and opening remarks from the Dean, Department of Commerce and Business Management, Prof. A.K.Saxena. Prof. Saxena emphasized the important aspects of CSR & Social Enterprises in India.

An introductory note of Institute of Industrial development was delivered by its Director Mr Kamal Kumar Bhola. He highlighted the role of IID in the growth and development of entrepreneurship in this region.

The key speaker Ms Leena Saxena, a social activist and Supreme Court lawyer enlightened the audience about the need and contribution of CSR & social enterprises in India. She also highlighted the government role in such initiatives. Her session was followed by Question & answer session.

The event was well moderated by Mr Ehsanul Haque, Assistant Professor Department of Commerce and Business management. The programme successfully ended with a vote of thanks to all by Dr Babar Ali Khan, Assistant Professor Department of Commerce and Business Management.



[Watch the session by clicking on following link](#)

Session Recording Link :

<https://drive.google.com/file/d/13B1w5OpvZYIWopAwaxwmYbeJbuQEi5Us/view?usp=drivesdk>