



Report on
Guest Lecture
“9 STRATEGIES FOR SETTING GOAL”
21st February 2022

Department of Commerce and Management organized a Guest Lecture on “**9 Strategies For Setting Goals**” in Collaboration with the **Association of Muslim Professionals (AMP)** on **21st February 2022** through virtual platform (Google Meet) under the guidance of **Prof. A .K. Saxena, Dean, FCM** and **Dr. S. S. Mazhar, Head, DCBM**. The speaker was **Mr. Feroze Mohammed Arif** Sr. Director, Product Development & Operations Auritas LLC Florida, and USA. The speaker discussed the 9 strategies for setting goal. He explained the effective goal setting tips on how to achieve life goals. He advised the participants to adopt the following strategies:

- To have SMART goals.
- Write them down.
- Make your goals visible.
- Break it down.
- Develop a plan.
- Take action.
- Keep perspective.
- Identify potential

The objective of the program was to motivate the students to achieve goals in life, the speaker highlighted the importance of setting goals for achieving objectives in life, especially for students. He said that goal setting is important because it helps to inspire and motivate you. A well-planned goal will increase your willingness to succeed. By establishing the importance of goals in your life, you can give yourself a concrete destination to your journey. And when you have set a destination, your focus naturally snowballs into motivation and you can march forth without second thoughts. The Lecture was coordinated by Dr. Farhina S. Khan and it was moderated by Ms. Nazia Akhlaq. More than 100 students participated in the lecture.

PHOTOGRAPHS OF THE GUEST LECTURE AT DEPARTMENT SEMINAR HALL



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The lecture was concluded with a vote of thanks presented by **Dr.Farhina S.Khan**