



**Department of Commerce & Business Management
Faculty of Commerce & Management, Integral University**

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Report on Career Talk on “Emerging Careers in Design”

Department of Commerce & Business Management, Faculty of Commerce & Management, Integral University organized a **Career Talk on “Emerging Careers in Design”** on 11th February 2020 under Student’s Club of the department by **Miss Shagun Malhotra, Free lance Graphic Designer.**

The Career talk was related to giving knowledge and information regarding different Career opportunities available in Designing and Graphics Industry like Interior Designer, Fashion Designer, Art Director, Advertising and Promotion Manager, Multimedia Artist and Animator and user Experience Designer. The sessions were conducted through interactive lecture and discussion. The career talk provided the students an idea of the career opportunities available for them and about different institutions and academies that are providing such professional courses like Pearl Academy and National Institute of Fashion Technology etc. Around 150 students attended the programme and showed keen interest to gather the information and clear their doubt regarding different career option available to them in graphics and Design Industry

There was a Question Answer session at the end of the programme and the students were also awarded handbook from pearl academy to give them detailed information regarding different career options. The resource person had taken the Students’ feedback also to know what the take away from the programme.

