



Report on FDP on Case Methods –Learning, Teaching and Writing

The Department has organized **Two days Faculty Development Programme on “Case Methods- Learning, Teaching and Writing” August 16-17, 2019** in the central auditorium, Integral University.

Prof. Aqil Ahmad, Vice Chancellor (Acting), Integral University presided over the inaugural function. Prof A. K. Saxena, Director IQAC and Dean, FCM, Integral University, Lucknow, welcomed the participants and speaker of the program, **Dr. Salma Ahmed** In his key address he told the importance of Case Studies.

Dr. Salma Ahmad focused on four major areas while sharing her knowledge about case methods that are:

1. To develop an understanding of the teaching concepts behind the case method.
2. To understand the need to use cases in teaching management students.
3. Help the participants with the basics of case writing.
4. Methods of creating classroom environment for case teaching.

It was an overall wonderful experience in which faculty members and research scholars got to know various useful aspects related to research. The FDP ended on 17th August 2019 with certificate distribution to the participants in the Valedictory session followed by a thank you speech by the Head of the Department of Commerce and Business Management, Dr. Syed Shahid Mazhar.

