



**Report on  
Online Guest Lecture on  
“Relevance of Intellectual Property Rights (IPR) in Academics”  
organized by  
Faculty of Commerce and Management  
Departmental NAAC Criteria III  
Finance Club  
on July 9th 2022**

**An Online Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics”** was organized by the Faculty of Commerce and Management Departmental NAAC Criteria III, Finance Club on July 9<sup>th</sup>, 2022 through the online platform Google Meet under the guidance of **Prof.A.K.Saxena Dean, FCM** and **Dr. S. S. Mazhar, Head, DCBM**. The guest speaker of the session was **Dr. Priti Tayade, Patent expert & Business associate**, MR IPR Expert, Nagpur, Mumbai. A total of 87 participants registered for the guest lecture.

The objective of the lecture was to give a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. It session also includes discussion on othertypes of rights, such as trade secrets, publicity rights, moral rights, and rights against unfaircompetition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

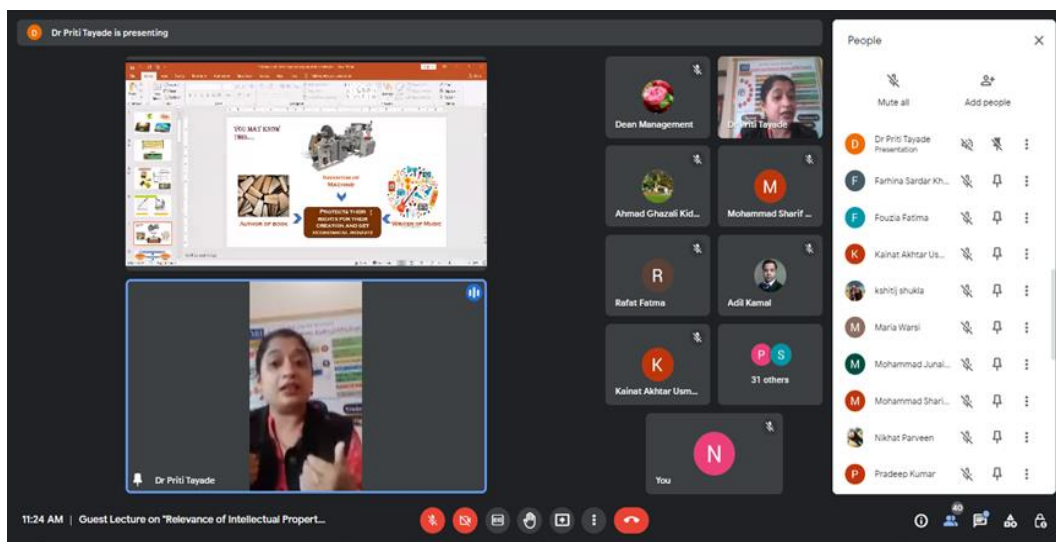
The speaker gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. The speaker highlighted that the purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights and trademarks. The speaker also answered the queries of the participants raised by the moderator of the session. The program proved to be very informative for all the participants and got a lot of appreciation from faculty members and scholars.

The program was coordinated by **Dept. NAAC Criteria 3, in charge & members viz. Dr. Farhina S.Khan, Ms. Nazia Akhlaq, Dr. Saurabh Bajpai and Ms. Priyanka Bajpai**. The moderator of the session was **Dr. Kainat Akhtar Usmani**.

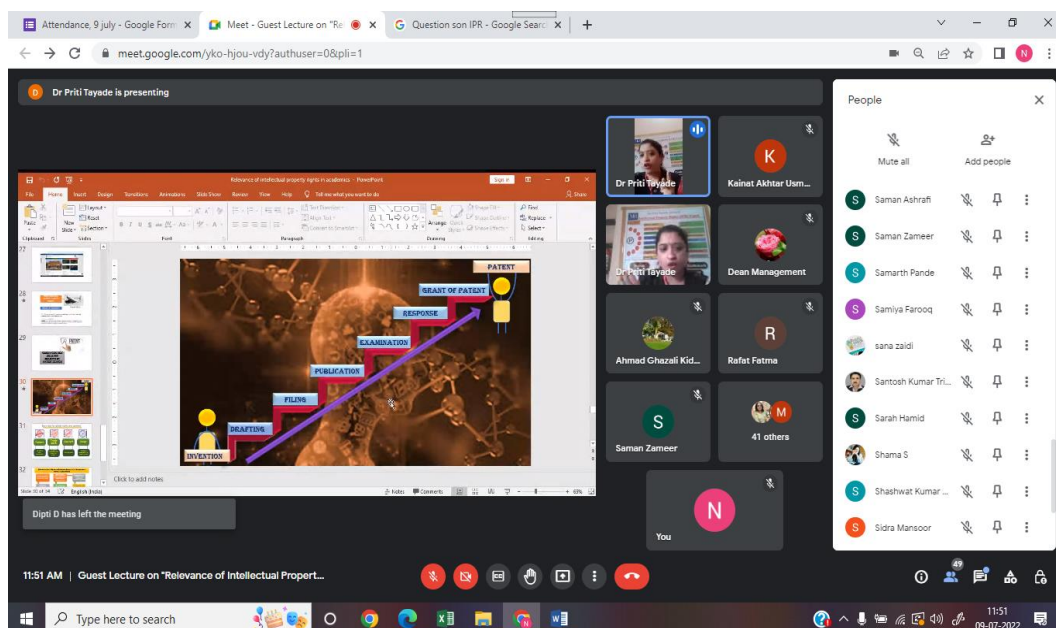
## PHOTOGRAPHS OF THE PROGRAM

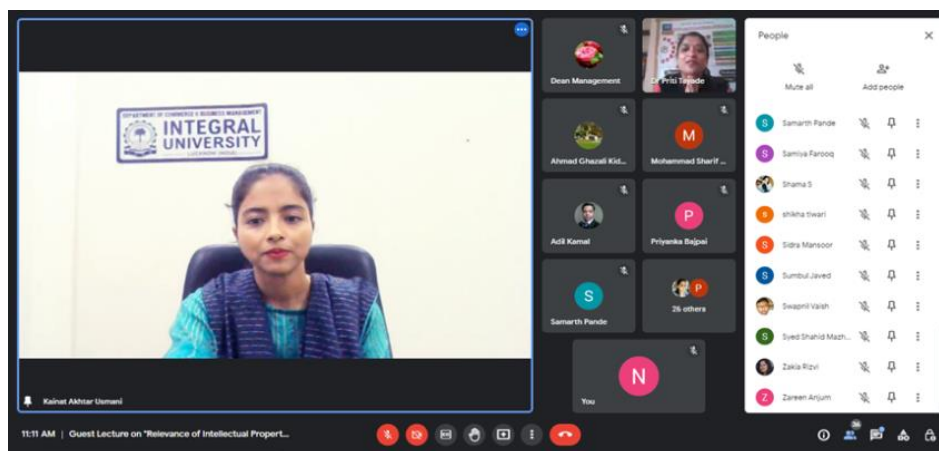
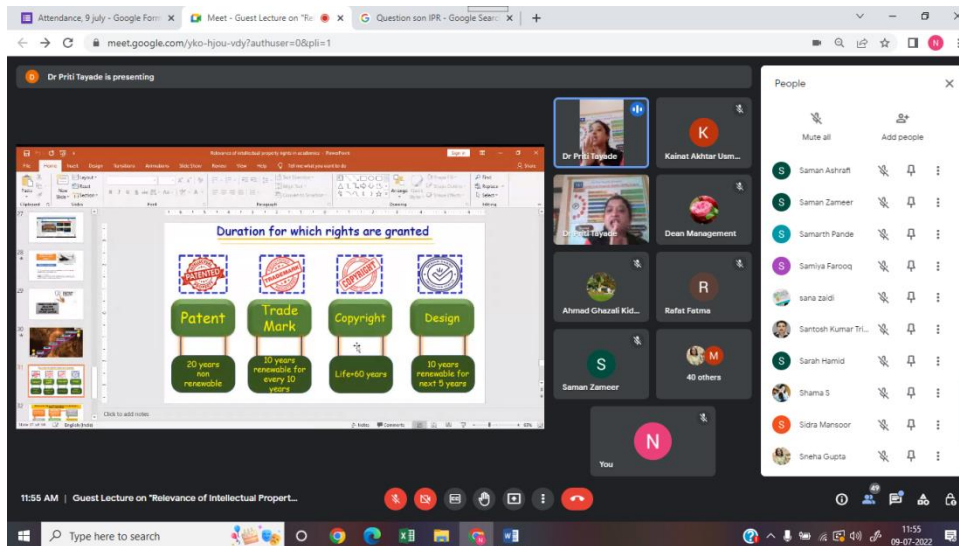


Prof A.K Saxena, Dean,FCM delivering the opening remark



Dr. Priti Tayade delivering her lecture on IPR





**Dr. Kainat Akhtar Usmani, Moderator of the session**

**SAMPLE OF CERTIFICATE ISSUED TO THE REGISTERED PARTICIPANTS**

