



Department of Commerce & Business Management
Faculty of Commerce & Management, Integral University

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Report on One Day Workshop on “Entrepreneurial Learning – Key to Success”

Department of Commerce & Business Management, Faculty of Commerce & Management, Integral University in association with SIDBI Lucknow under Swavalamban Club: A Step towards Entrepreneurship organized Workshop on ‘Entrepreneurial Learning – Key to Success’ on 12th February 2020 at 10:30 AM in the Hall 1, Central Auditorium, Integral University.

Mr. Rajesh D Kale, General Manager SIDBI Lucknow, **Mr. Hiralal Srivastava**, Deputy General Manager and **Mr. Pravin Kumar Dviwedi**, CMD, Awoke India and Vice president Lucknow Management Association were the resource persons in the workshop. **Prof A.K.Saxena** has welcomed the Resource Person in his welcome address. Topics covered in the workshop were relating to entrepreneurial learning like Idea generation of initiating start - ups, opportunity identification in market, learning and enhancing entrepreneurial skills, designing and prototyping entrepreneurial project, Start-up experience, Industry-specific experience and capital management etc. The sessions were conducted through interactive lecture and discussion. The students have actively participated in the discussions and have made queries with the resource persons. The workshop provided the students an idea of the career opportunities available for them as an entrepreneur. Around 180 students attended the workshop and showed keen interest to learn and also participated in the activity designed for them.

Highlights of Workshop:

- SIDBI has come up with a programme named Swavalamban Club under its ambitious mission Swavalamban Club wherein students are being created under existing Entrepreneurship/ Placement cell of Colleges and Universities.
- The Objective of the Club is to induce the culture of Entrepreneurship among the students through experimental learning.
- One day Workshop for MBA, M.Com, BBA and B. Com (Hons) students, to create awareness and career avenues in entrepreneurship and provide them with practical solution based knowledge.
- The aim of the workshop was to induce Entrepreneurship Culture among students through experimental learning.
- The students can join Swavalamban Club in order to enhance their Entrepreneurship skill through experiential learning.

The guests were felicitated with University Memento by **Dr. Syed Shahid Mazhar**, Head of the Department. Workshop ended up with concluding remarks and thanks giving address by Dr. Syed Shahid Mazhar.

