

Event Report on **Enhancing Communication Skills Through Word Power**

Tuesday, February 28, 2023

Centre for Career Guidance and Development, Integral University in association with **Department of Computer Application** organized a session on enhancing communication skills through word power for all the students of **BCA**. **Mr. Abhishek Srivastava, an alumnus of IIT and HEC Business School, Paris** enlightened students on the effectiveness of strengthening and boosting one's vocabulary which is part of comprehension and verbal ability of numerous state and center level competitive exams like Common Admission Test (**CAT**), Management Aptitude Test (**MAT**), Bank Probationary Officer (**Bank PO**), Staff Selection Commission (**SSC**), Reserve Bank of India (**RBI**), Common Law Admission Test (**CLAT**), Union Public Service Commission (**UPSC**) etc. More than 100 students attended the workshop.

Mr. Srivastava, the founder of Mobitra Technologies and with 20 years of global experience, illustrated an effective technique called Mnemonics where one creates a funny phrase and story that will strengthen the connection between the word and its meaning (known as a mnemonic). This method was taught to recall words that are hard to spell. Graphics, videos and pictures were used as well to expand students' word power. **Mr. Divya Joshi**, Academic Coach and Mentor, discussed the importance of vocabulary in all the four skills of English Language namely listening, reading, speaking and writing.

Glimpses of the session:



Top Left to Right: The Mentor and Academic Coach making a presentation.



Top Center: Students attending the workshop.

Dr. Ahmed Niyaz, Department of Computer Application and Ms. Huma Iqbal, CCG&D jointly coordinated the event. A quiz based on aptitude, reasoning and verbal ability was given to the students at the end of the session. To conclude, the workshop helped the students to grasp the benefits of building up one's word power which will not only help them to upgrade their English Language skills but also their ways to communicate effectively.