

Event Report on **New Trends in Tissue Culture Technology**

Wednesday, March 15, 2023

Centre for Career Guidance and Development (CCG&D), Integral University, in association with **Department of Bioengineering and Department of Biosciences** organized a seminar on new trends in tissue culture technology. **Mr. Vishwajeet Jadaun, CEO and founder, AgroMediz Pvt. Ltd.**, Lucknow spoke about agricultural systems being a key factor to support many pharmaceutical and industrial outcomes; furthermore, he stated that the commercial production of medicinal and ornamental plants is growing worldwide and their value has significantly increased over the last two decades both in domestic and international markets. More than 110 students were present for the session.

Mr. Vishwajeet, a noted Entrepreneur in Tissue Culture Industry, shared the vision and mission of his start-up name AgroMediz Pvt. Ltd., which deals in tissue culture, agri nano, mushroom cultivation, bio fertilizers and several aromatic ayurvedic products. He inspired young scholars with the struggles he faced during his research days; moreover, he motivated them with the anecdotes from the time when he was starting as a new entrepreneur.

Glimpses of the session:



Top Left to Right: Mr Vishwajeet Jadaun, CEO and Founder, Agromediz making a presentation.

The event was jointly coordinated by Dr Sufia Rahman from CCG&D and Dr. Poonam Sharma from Department of Bioengineering and Biosciences. Several queries from the students were addressed by Mr. Jadaun post the presentation. Overall, the session guided the students on plant tissue culture as an emerging

field, which is applied in various aspects including sustainable agriculture, plant breeding, horticulture and forestry.