

Report on **Workshop on Campus to Corporate** Wednesday, February 15, 2023

The Center for Career Guidance and Development, Integral University, Lucknow organized a session on Campus to Corporate for the students of **Bachelor of Science, Bachelor of Pharmacy and Doctor of Pharmacy**. **Mr. Romit Srivastava, an alumnus of IIM Kolkata and a Co-founder and CEO of two startups**, stated that transforming from campus to corporate life is a stumbling block for many freshers; furthermore, he mentioned knowledge, skills and attitude as the three key elements of employability.

Additionally, Mr. Srivastava informed that despite colleges and universities doing a good job on the knowledge front, there is still a wide knowledge gap in the technical and soft skills of students; moreover, he elaborated that challenges in the corporate world require different sets of business skills that are not part of curriculums in many institutions. He enlightened the students by sharing some insights on the process of skill development, skill mapping and career selection. In addition, he discussed important points on how to write an impressive CV and how to prepare for an interview. More than **90 students** attended the workshop.

Glimpses of the session:



Top Left: Mr. Romit Srivastava, an IIM Alumnus, making a presentation

Top Right: Students participating in the session

Dr. Sufia Rehman, CCG&D coordinated the event. Post the presentation, several queries were answered by the mentor, Mr. Srivastava. On the whole, the workshop educated and guided the students in recognizing and understanding their strengths, which can help them to discover their career paths; moreover, the students recognized the gaps between campus and corporate life and how to bridge these gaps through improving and upgrading their soft and life skills.