
A Brief Report on the Road Safety Awareness & Training Program held at Integral University on 31st July 2023

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Integral University organized a “Road Safety Awareness and Training Program” for its faculty and staff members on 31st July 2023 at its lush green campus. It was in compliance with the directives of Uttar Pradesh State Higher Education Council, Government of Uttar Pradesh, as part of Road Safety Pakhwara, in which more than 200 academicians and staff members signed up for this useful training session.

The programme began with the floral welcome (green samplings) presented to guests by **Prof. Monowar Alam Khalid, Dean, Students' Welfare, Integral University, Lucknow**, who also informed the audience regarding Road Safety and its importance in our daily life. He emphasized that the goal of this training session is to train and educate Integral University faculty and staff members about road safety and learn tips to stay safe on the roads and refrain from reckless driving. The increase in recent years in the number of traffic accidents, injuries, and fatalities gravely concerns the Indian government.

The **Chief Guest** of the program, **Shri Ashish Srivastava, IPS, Deputy Commissioner of Police-Traffic, Lucknow** gave a motivating and informative speech and emphasized that this training program is actually a “**Training of Trainers**”, and emphasized that teacher can further train tens of thousands of students and encourage them towards safe driving. He described the importance of laws and regulations to maintain the safety of people on roads and various other aspects like congestion-free routes, safe riding conditions etc.

Dr. Neha Jain, Master Trainer (Road Safety) and Member of Higher Education, UP Govt., informed about the Road Safety Coordination Committee and its participation in numerous training programs concerning social issues and road safety. She spoke to the audience about the significance of rules and regulations pertaining to safety and praised Integral University for making such an effort to raise awareness among the faculty and staff members. She shared her knowledge with the audience while discussing crucial aspects of the **5 E's** of traffic safety i.e. **Education, Encouragement, Enforcement, Evaluation, and Engineering**, which together helps in safeguarding the lives of commuters on road. She also spoke about the **Good Samaritan Law**, which was introduced to provide a legal framework to motivate and encourage the bystanders to offer aid to the victims without any fear of legal hassles.

The training was led by **Mr. Pankaj Sharma, Road Safety Manager, Road Safety Training Park, Hero MotoCorp., Lucknow**, which was very interactive as he actively engaged the entire audience in the training session. He emphasized about the importance of **Driving License (DL)** and other significant documents like **Insurance, Pollution Certificate** etc. and imparted a wealth of knowledge on traffic signages, indications, holdings, and awareness signs, Intelligent Traffic Monitoring System (ITMS) etc. He also talked about the significance of the **Motor Vehicle Act** in case of any incident. **Mr Syed Ehtesham from Maruti Suzuki**, also known as **Helmet Man** spoke to the audience about various two and four-wheeler vehicles and categorically emphasized on the use of correct and ISI marked safety helmets and technology in cars that prevent accidents. The training session was fun filled because of instant rewards and gifts given to participants during correct answers of the quiz conducted on road safety and traffic awareness. A few informative video clips on road safety were also shown during the sessions. The session ended with the presentation of University Mementoes to the guests by Prof. Khalid. The programme was

efficiently anchored by **Dr. Ambrina S. Khan**, Associate Professor, Department of Environmental Science and vote of thanks was delivered by **Dr. Rahila R. Khan**, Assistant Professor in the Department of Environmental Science, Integral University.

Some glimpses of the program:









Warm regards,
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