

Report on e-Pledge Campaign "Say Yes to Life, No to Drugs" conducted on 13th May 2024

2 messages

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Fri, May 31, 2024 at 11:53 PM

As per the directive of the Zonal Director, Narcotics Control Bureau-Lucknow, Ministry of Home Affairs, Government of India, a special program was organized for e-Pledge Campaign "Say Yes to Life, No to Drugs" on 13th May 2024 at Hall-1 from 11.00AM onwards at Integral University under the aegis of Dean, Students' Welfare. More than 50 participants took part in this informative awareness program. The purpose of this pledge was to educate the public about the negative effects of drugs, so that they will be inspired to lead healthy lives and demonstrate their commitment to keeping India a drug-free country. The program commenced with a floral presentation and welcome address by Prof. Monowar Alam Khalid, Dean Students' Welfare to the distinguished guests **Dr. Kulprakash Siddharth, Assistant Director, Narcotics Control Bureau Lucknow, Ministry of Home Affairs, Government of India, and Shri Gyan Prakash, Intelligence Office, NCB, Lucknow.** Prof. Khalid explained the concept and objectives of the e-Pledge campaign and educated the public about the negative effects of drug use and abuse. He said that the abolition of drugs will have a significant impact on the future of society. He also mentioned some facts based on a United Nations estimate, that around 13% of the people involved in drug and substance abuse in India are below 20 years. He further highlighted that an NGO survey in India revealed that 63.6% of patients seeking treatment were introduced to drugs at a young age of less than 15 years. The Indian Ministry of Social Justice and Empowerment has in the past published figures on approximate drug use, which showed that there are 31 million cannabis users, 24 million opioid users and 7.7 million people who use inhalants.

The Chief Guest of the program, **Dr. Kulprakash Siddharth** gave an informative speech through a presentation, in which he stated that many young people today are fascinated by drugs and few people deny the risks associated with drug use, emphasizing the fact that our lives can quickly be taken over by drugs if proper guidance, support or awareness is not provided. He pointed out that most teenagers turn to drugs because of their friends and acquaintances who influence them negatively. He went on to say that drug abuse distracts attention, which leads to poor social skills and academic failure. It also leads to problems with our friends, family and college mates. Drugs lead us to commit a variety of criminal acts, including theft and crime. Various studies show that young people take drugs initially for pleasure and out of curiosity, boredom, peer pressure and financial difficulties. The individual's behaviour is usually self-destructive and they often have difficulty thinking rationally and making sensible decisions because once a person is addicted, it becomes very difficult to stop its use. Dr. Kulprakash concluded his talk by making all the audience take pledge for "Say Yes to Life, No to Drugs".

The participants were also informed about taking an e-pledge of the same, through the link communicated to them through email and also how to download digital certificates. This programme was highly successful as it raised awareness of the drug problem among the youth to save our future generations from the clutches of drugs. The students actively participated in this interesting programme and shared their digital certificates to the office of the Dean of Students' Welfare. The session was successfully moderated and concluded by Ms. Mohsina Khan from the Department of Environmental Science, Integral University, Lucknow.

Some Glimpses of the Program:

Warm regards,

Prof. Monowar Alam Khalid
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Mon, Jun 10, 2024 at 4:06 PM

10/23/24, 12:25 PM

IU Mail - Report on e-Pledge Campaign "Say Yes to Life, No to Drugs" conducted on 13th May 2024

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FYI please...

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