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**Brief report on Road Safety Awareness cum Training Program under Sadak Suraksha Pakhwada at Integral University, Lucknow**

2 messages

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**Communication Cell IUL** <communications@iul.ac.in>  
Bcc: rubinab@iul.ac.in

Wed, Nov 6, 2024 at 7:17 AM

As per the directive of Uttar Pradesh State Higher Education Department, Government of Uttar Pradesh, Office of Dean, Students' Welfare organized a **Road Safety Awareness & Training Program** under **Sadak Suraksha Pakhwada** in Collaboration with Road Safety Club, Integral University for the students and faculty/staff members on 22<sup>nd</sup> October 2024 at the University campus.

The training programme began with a welcome note by Prof. Monowar Alam Khalid, Dean Students' Welfare to the distinguished guests Shri Pankaj Sharma, Road Safety Manager, Traffic Training Park, and Shri Syed Ehtesham (famous as the Helmet man of Lucknow) from Maruti Suzuki, India Limited. Professor Khalid talked about the theme and purpose of the awareness campaign, he further briefed that Road safety is not just a matter of law, but a shared responsibility that impacts every one of us. In India, where millions of vehicles traverse our roads daily, the urgency for effective road safety measures has never been more pressing. The statistics are sobering: thousands of lives are lost each year due to road accidents, many of which are preventable through education, awareness, and responsible driving.

Shri Pankaj Sharma, Road Safety Manager, Road Safety Training Park, Hero MotoCorp. Ltd., Lucknow, spoke about the traffic norms and regulations. He emphasized current challenges, the causes of frequent road accidents, and the importance of traffic lights, as every second counts at a stop sign. Mr. Pankaj actively engaged the entire audience, focusing on the need for a driver's license (DL) and other key documents required when driving, as well as providing a wealth of information on the many indications, holdings, and awareness signs.

Furthermore, Mr. Syed Ehtisham, also known as the Helmet Man of Lucknow from Maruti Suzuki, joined the event and spoke to the audience about the necessity of wearing a helmet and how it protects drivers. He informed about the advantages of vehicle equipment and technology in automobiles that avoid accidents. He also emphasized the risks of using a mobile phone while driving, as well as the dangers of riding a two-wheeler with more than two people. The program was extremely engaging, and it educated participants, including faculty/staff members and students, on road safety. Ms. Mohsina Khan, Research Scholar, Department of Environmental Science skillfully moderated the session, which ended with a vote of thanks.

**Glimpses of the Event:**



Warm regards,

**Prof. Monowar Alam Khalid**  
 Dean, Students' Welfare  
 Integral University, Lucknow  
 +91-6390011283/84/85 Ext: 3001

**Dean Student Welfare** <dsw@iul.ac.in>  
 To: Rubina Bano <rubinab@iul.ac.in>

Wed, Nov 6, 2024 at 9:17 AM

for records....

**Prof. Monowar Alam Khalid**  
 Dean, Students' Welfare  
 Integral University, Lucknow  
 +91-6390011283/84/85 Ext: 3001  
 +91-7800089633 / 9818425530

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