

# **Dr. Tabassum**

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Dr. Tabassum earned a Ph.D. in Management from Amity Business School, Amity University Uttar Pradesh Lucknow. The title of her thesis was “Impact of Macroeconomic Variables on NPAs of Indian Public Sector Banks: An Empirical Study”. Her academic journey includes Master of Business Administration (MBA) in Finance from Integral University, Lucknow and a Bachelor's degree from Isabella Thoburn College, Lucknow. This strong educational foundation has equipped her with extensive knowledge and analytical skills in the field of finance.

Dr. Tabassum’s academic credentials are complemented by her teaching experience, including her current role as an Assistant Professor in the Department of Business Management at Integral University, Lucknow. Her extensive experience as a Class Coordinator and Lecturer across various educational disciplines has significantly contributed to her robust teaching and administrative skills. Her areas of expertise are Banking, Finance, Accounting, Financial Management, and Research Methodology. In addition to her academic role, she has an extensive corporate experience, having worked at ICICI Bank and ICICI Prudential Life Insurance Company Limited as Finance Manager and Associate in Central Underwriting Team Mumbai respectively.

Dr. Tabassum is also an active researcher with numerous publications in highly reputed journals including SCOPUS Indexed, ABDC and UGC-listed journals like Indian Journal of Finance etc. Her key areas of research includes banking, finance, macroeconomics and econometric modelling especially panel data modelling. Apart from journal publications, she has also contributed book chapters to edited volumes and presented papers at both national and international conferences. She has operational prominence with proficiency in MS Office and Statistical Software (STATA, E-VIEWS and SPSS).

In addition to her research, Dr. Tabassum has also actively participated in faculty development programmes and online quality improvement programmes, which reflect her continuous pursuit of professional growth. She has also participated in various workshops on Research Methodology, Statistical Techniques and Econometrics (Time series and Panel Data Analysis). She has also supervised numerous graduate and postgraduate dissertations, guiding students in exploring critical topics.

Overall, Dr. Tabassum’s academic and research endeavors reflect a commitment to advancing knowledge and practice in finance and business management. Her educational qualifications, professional experience, and research contributions position her as a dedicated educator and researcher in the field of finance.