

DR. ADEEL MAQBOOL

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Dr. Adeel Maqbool is a seasoned academic and researcher with expertise in Marketing and Sales Management, International Business, and Supply Chain Management. He earned a Ph.D. in Management from Aligarh Muslim University (AMU) in 2002, building on his previous M.Phil. and postgraduate achievements in business disciplines. His doctoral research focused on India's economic relations with the USA, with a detailed examination of foreign direct investments, trade, and financial aid flows.

In addition to his doctoral research, Dr. Maqbool holds multiple academic distinctions, including a gold medal in M.Com from AMU. His professional development includes certifications in areas like global sourcing from the University of Arts, London, and training in microfinance from Jamia Millia Islamia under the GIAN initiative. His academic contributions extend to numerous conferences and research publications, where he has explored diverse topics ranging from behavioral finance and consumer behavior to sustainable business practices.

Dr. Maqbool has also authored and edited several books, including India's Trade and Financial Relations with the USA Since 1970 and Business & Public Policy – Focus on Uttar Pradesh. His active participation in various short-term courses on topics such as academic leadership and climate change reflects his continuous effort toward professional growth. He is proficient in using business tools like Tally and MS Office, further enhancing his research and teaching capabilities. Dr. Adeel Maqbool possesses extensive industrial experience spanning more than a decade in the manufacturing and export sectors, primarily focused on textiles and garments. From 2003 to 2008, he served as Manager of Merchandising at M.M. Knitwear's Pvt. Ltd., Noida, where he handled overseas orders, managed production planning, and coordinated sampling and shipment processes for knitted apparel and accessories. His role demanded expertise in aligning marketing efforts with production schedules to meet international client expectations.

Before that, Dr. Maqbool worked as a Senior Merchandiser with Shivalik Global Limited, New Delhi, from 2001 to 2003. His responsibilities included managing overseas marketing efforts, merchandising operations, and sourcing raw materials for knitted garments. Additionally, his stint at Silvia Apparel Limited (1999–2001) involved sourcing fabrics and accessories, both domestically and internationally, for a joint venture with Italian brand La Perla. Earlier in his career, Dr. Maqbool gained valuable experience in the leather industry, working as an Assistant Manager (Exports) at Superhouse Leathers Limited (1994–1999). In this role, he managed overseas marketing and merchandising of leather and textile products, further honing his skills in raw material procurement and export logistics. His diverse industrial background in garment production and export management reflects a strong foundation in supply chain operations and international business practices.