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Dr. Uzmi Anjum is a proficient academician and research professional in the field of *International Business and Management*, with a rich composite teaching and industry experience of more than **13 years**. She is presently working as **an Associate Professor at Integral Business School**, Integral University. Dr. Anjum has developed a versatile set of skills that encompasses teaching, research, and academic leadership. She is enriched academically with a Ph.D. in Management from Integral University, where her research focused on the role of *Special Economic Zones (SEZ)* in the export promotion of gems and jewelry, with a particular case study on Noida SEZ. She also holds an *MBA in International Business from Aligarh Muslim University*, further reinforcing her expertise in topics concerning global trade and export dynamics.

Dr. Anjum's academic career has been marked by 13 years of teaching undergraduate and postgraduate courses in Management Information Systems, Human Resource Management, and International Business. Her commitment to the development of future business leaders extends to her roles as UG Program Coordinator and member of various committees related to syllabus review and the Board of Studies. The bridging of theory and practice by Dr. Anjum is further manifested in her professional experience as an **International Business Executive at Organic India Pvt. Ltd.**, where she was involved in export operations, thus developing practical insights into global business challenges.

Research forms one of the pillars of Dr. Anjum's professional identity and a valuable asset to the field of international business. Her published works include research on *the role of SEZs in jewellery exports* and several papers on the impact of SEZs on export promotion and global trade. Her recent works explore trends in **channel distribution strategies post-pandemic, the implementation of NEP 2020**, and its implications for higher education—demonstrating her ability to adapt her research to contemporary issues. Her research interests extend to the interlinkages of economics, policy, and global business, with a focus on how SEZs can enable economic development and export growth. Her articles in reputed international journals cover topics such as the impact of GST on SEZs and a comparative analysis of the export performance of Indian gems and jewelry sectors.

In all her work, she has demonstrated the ability to analyze and provide suggestions on complex issues of international trade and export policy.

Beyond teaching and research, Dr. Anjum has actively contributed to faculty development, participating in and organizing programs on scholarly writing, research methodology, and state-of-the-art pedagogical techniques. She has also contributed to the *academic community by publishing book chapters and presenting papers at international and national conferences* on topics such as entrepreneurship, conflict management, and the economic impact of tourism.

Dr. Anjum's academic journey is further enriched by her active participation in various institutional committees related to curriculum development, discipline, and alumni relations. Her patent on **blockchain-based security for online transactions** highlights the innovative edge in her research, adding a technological dimension to her expertise.

In brief, Dr. Uzmi Anjum is a highly dedicated academic leader and researcher with extensive knowledge of International Business. Her academic contributions, particularly in SEZs and export promotion, have made her a leading figure in the field. She continues to inspire students and colleagues with her teaching, research, and dedication to advancing the discipline of global business.