

Mr. Divesh Dutt
Assistant Professor, Department of Business
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Mr. Divesh Dutt holds a holds MBA with a focus on Finance and Marketing from UPTU, Lucknow. His academic journey began with a Bachelor of Commerce from MJP Ruhailkhand University, showcasing his multidisciplinary knowledge. He is also pursuing research acumen is highlighted to finance in agriculture field, which focused on Banking service quality in Gramin Banks of Uttar Pradesh, a critical study exploring the operational challenges within rural banking systems focusing on increasing of NPA in this sector. Mr. Dutt is an accomplished academic and researcher, specializing in Financial Management, with an extensive career in both academia and industry. Currently serving as an Assistant Professor in the Department of Business Management at Integral University, Lucknow, Mr. Dutt's expertise is rooted in operational excellence and research-driven insights, which he imparts through his teaching and research efforts.

With a deep understanding of management, Mr. Dutt teaches key subjects in Principle of Management, Advance Excel, and Supply Chain Management. His research in these areas is enhanced by his industrial experience, having previously worked as an Assistant Marketing Manager at GATI KWE Pvt Ltd, where he gained hands-on experience in managing operational challenges in a corporate environment. This practical experience has enriched his academic teaching, bridging the gap between theory and real- world application.

Mr. Dutt has significantly advanced research through his publications and patents. His inventive solutions, such as the Financial Data Managing Device for Banks and the Employee Attendance Management Device, showcase his ability to address operational and logistical challenges effectively. His research spans a broad spectrum of marketing and operations management topics, including applying machine learning to predict employee stress and utilizing statistical techniques to analyze abnormal returns in financial markets. These contributions reflect his commitment to leveraging technology and data-driven insights to optimize operations and boost organizational efficiency.

In addition to his academic and research pursuits, Mr. Dutt has authored several books and contributed chapters to edited volumes, covering topics such as total quality management, research methodology, and the impact of operational practices on business performance. His publications demonstrate a deep understanding of the vital role operations play in driving organizational success, with a focus on industries such as banking, retail, and small to medium-sized enterprises (SMEs). Mr. Dutt's profile highlights his diverse expertise in Financial Management and Supply Chain, his dedication to academic excellence, and his innovative contributions to research and technology. His work continues to shape both academic discussions and real-world practices in operations management, cementing his reputation as a key figure in the field.