



**INTEGRAL
UNIVERSITY**
LUCKNOW - INDIA



INSPIRING EXCELLENCE

(Established under U.P. State Act. No. 9 of 2004 by (U.P.) State Legislation) Approved by UGC under Sections 2(f) and 12B of the UGC Act, 1956,

Dasauli, Kursi Road, Lucknow-226026 (U.P.) India

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POSITIONS VACANT

Adv. No. 20/2023

Dated : 29-12-2023

ONLINE APPLICATIONS ARE INVITED FOR FOLLOWING POSITIONS

1. Admission Executive/Counsellor

Essential Qualification : The candidate must have at least bachelor degree in any discipline from any reputed Institution /University.

Requirements :

- The candidate must have good communication skills, pleasant personality with excellent convincing and coordinating skills.
- The candidate must have Basic Knowledge of MS office (Excel, Word, PowerPoint etc.).

Experience : Relevant experience will be preferred. Fresher's may also apply.

2. Content Writer

Essential Qualification : Graduation or Post Graduation from an English background.

Requirements :

- Write SEO / creative, engaging content for third-party sites and guest blogs to support link-building strategies.
- Provide concise and precise content for Social Sharing, Answering, Commenting, Forums like Quora, etc.
- Optimizing content by incorporating keywords, and FAQs in the articles provided by the SEO Expert.
- Collaborating with other teams like designers and developers to align content with the University's brand.
- Excellent command over the English language; strong grammar; versatility in writing styles; ability to format write-ups according to content briefs provided by Seniors; ability to edit/proofread write-ups.
- Ability to write at least 6000 words a day on a daily basis.
- Proven ability or working knowledge on conducting research (predominantly online/ internet research) on educational topics; ability to identify authority / primary and secondary sources of information and collate data as required.
- Ability to work with no / minimal supervision.

Experience : Relevant experience in Content Writing, Article writing, proofreading write-ups etc. will be preferred. Fresher's may also apply.

Interested candidates may apply online through the career page on www.iul.ac.in latest by **10-01-2024**.

Registrar

Note:- 1. Incomplete details will lead to the rejection of the form.

2. The required qualification and number of vacant positions can be relaxed / changed by the Selection Committee.

3. Only short listed candidates will be informed for appearing in the interview.

RANKED AMONGST

THE TOP TWO PRIVATE UNIVERSITIES
of Uttar Pradesh in
INNOVATION & RESEARCH

Source : Scimago Institutions Ranking 2019



Recognised as a Scientific & Industrial
Research Organisation by the Department of
Scientific & Industrial Research, Ministry of
Science & Technology, Govt. of India.