

Faculty of Pharmacy observed National Pharmacovigilance week from 17th September to 23th September 2021

The Faculty of Pharmacy, Integral University, in its quest to impart quality healthcare and contribute to patient safety observed the “National Pharmacovigilance Week” from 17th September to 23rd September to make the public and healthcare professionals aware about the importance of adverse drug reaction reporting. The Pharmacy Council of India (PCI) urged all the approved Pharmacy institutions to celebrate National Pharmacovigilance Week. The theme for the event this year was "Pharmacovigilance: A Step towards Patient Safety". Pharmacovigilance is the science and activities relating to the detection, assessment, understanding and prevention of adverse effects or any other medicine-related problem "as described by WHO.

In this context, various events were conducted which are as follows

➤ **Drug Safety Awareness Campaign**

Venue: Sansarpur Health Centre and a nearby village Behta;

Faculty Co-ordinators: Dr. Afroz Ahmed, Mr. Ajmal

Dr. Mohammad Khushtar, Mr. Sohel Akhtar and Mrs. Shabana Khatoon

• **Visit to rural health centre at Sansarpur**

The prime objective was to visit the Health Centre and spread awareness regarding adverse events and importance of compliance to rational drug regimens. In the visit to the Health Centre, our students and faculty members interacted with the Patients in the Out Patients Department. The Patients were informed regarding treatment options for their ailments with special reference to the rational drug therapy and Pharmacovigilance.

Our students extended awareness and counseling to the patients with respect to the health hazards and enhanced care in terms of the use of medicines, including paramedical interventions. An awareness was also created through pamphlets.

• **Visit to rural area– Behta**

The students of Faculty of Pharmacy along with the Faculty coordinators visited village of Behta. The student volunteers along with staff members split in groups and traversed through the village interacting with the community. The residents of the village were made aware of the various aspects of health and hygiene and its importance in preventing infections. The students enquired about the medications generally prescribed to them for common ailments like seasonal Cold and fever. They further emphasized on importance of appropriate use of

medicines encouraging the safe, rational and more effective (including cost-effective) use of various medicines, and the possible repercussions of neglecting proper administration of dose, dosing schedule and duration of therapy.

The visit was concluded by the discussion on the experiences gained by students during their visit, with Dr. Md. Khushtar, Dr. Afroz Ahmed and Mr. Sohel Akhtar, Mr. Ajmal, Mrs. Shabana Khaton. During this discussion various issues that were encountered during the visit were pondered over and also other measures to be taken in future were decided. The most important outcome of the visit was that the students learnt to work as a team. The students did a commendable job in mobilizing the community. The visit was a very good occasion for the students to exercise their social work skills and the students gained a lot by the experience to develop better strategies in future for social awareness with respect to the concept of Pharmacovigilance.



➤ **An Online Animation / Video Competition**

An animation and video making competition was organised in which First prize was bagged by Aditya Singh and Rufaida Wasim, PhD scholars and second prize went to Shiwani, B.Pharm Second Year. Certificates were given to all participants. The faculty co-ordinator was Dr. Vaseem Ahmad Ansari, Dr. Kuldeep Singh and Dr. Arun Kumar.

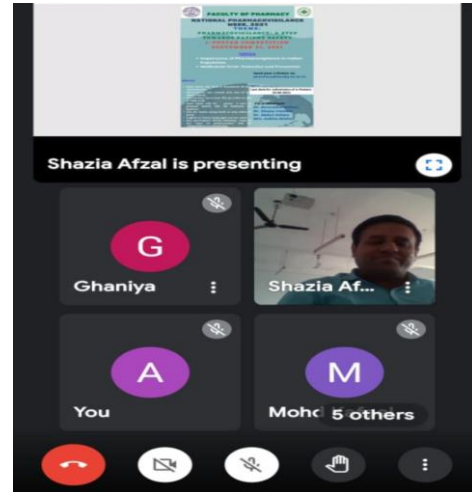


➤ **An Online e-Poster competition**

○ **Topics:**

- ✓ Importance of Pharmacovigilance in Indian population
- ✓ Medication Error: Detection and Prevention

About 10 posters were selected for presentation. The judge for the event was Dr. Roohi from Bioengineering department, Integral University. The students participated with lot of enthusiasm which reflected in their presentation and responses to the queries. First three rank-holders were awarded where Rajat Kesari got first position, Md. Kafeel Ashraf stood second followed by Ghaniya and Hafsa Jawed who stood third. Certificates were given to all participants. The faculty co-ordinators were Dr. Anuradha Mishra, Dr. Abdul Hafeez and Dr. Shazia Usmani.



Dr. Tarique Mahmood
Head,
Faculty of Pharmacy

Prof. Syed Misbahul Hasan
Dean,
Faculty of Pharmacy