



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW

Date: 7 July 2022

Ref.No. – IU/DCBM/2021/58

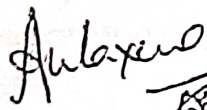

Notice


All the Faculty Members and Research Scholars are hereby informed that the Faculty of Commerce and Management, Integral University is organizing a Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics” on July 9th, 2022 from 11:00 am onwards on Google Meet. The eminent speaker for the session is Dr. Priti Tayade (Gosavi), Patent Expert & Business Associate, M/s MR IPR Experts. Nagpur, Mumbai.

The objective of guest lecture is to sensitize participants about the role of Intellectual Property Rights (IPR) in Academics, thereby furnishing requisite guidance and proficiency about an assortment of procedures of copyrights, patents, trademarks, and publicity rights search and application filing, publishing and grants at National & International Level both. The foremost purpose of intellectual property is to encourage the creation of a large variety of intellectual goods.

Platform: Google Meet

Time: 11:00 am onwards


Prof. A. K. Saxena
Dean, FCM



Dr. Syed Shahid Mazhar
Head, DCBM



FACULTY OF COMMERCE AND MANAGEMENT

DEPARTMENTAL NAAC CRITERIA III

FINANCE CLUB

ORGANIZES

GUEST LECTURE

ON

RELEVANCE OF INTELLECTUAL PROPERTY RIGHTS (IPR) IN ACADEMICS



SATURDAY, JULY 9th, 2022

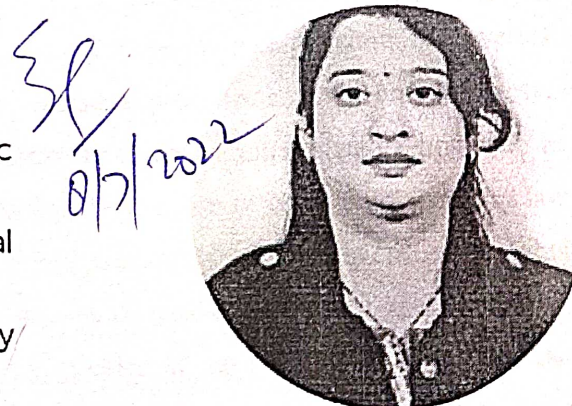
11:00 AM ONWARDS

PLATFORM: GOOGLE MEET

Speaker

Attend this lecture to learn:

- Importance & Scope of IPR in Academic research.
- Emerging issues relating to intellectual property rights.
- Types of innovations and their patentability criteria.
- Procedure for patent writing, filing, publishing & grants
- Commercialization of IPR.



DR. PRITI TAYADE
PATENT EXPERT & BUSINESS ASSOCIATE
MR IPR EXPERTS, NAGPUR, MUMBAI

REGISTRATION LINK: <https://bit.ly/DCBMIPR>



E-Certificate will be provided to all registered candidates

Prof. A.K Saxena
Dean, FCM

Dr. S.S Mazhar
Head, DCBM




**Report on
Online Guest Lecture on
“Relevance of Intellectual Property Rights (IPR) in Academics”
organized by
Faculty of Commerce and Management
Departmental NAAC Criteria III
Finance Club
on July 9th 2022**

An Online Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics” was organized by the Faculty of Commerce and Management Departmental NAAC Criteria III, Finance Club on July 9th, 2022 through the online platform Google Meet under the guidance of **Prof. A.K. Saxena Dean, FCM** and **Dr. S. S. Mazhar, Head, DCBM**. The guest speaker of the session was **Dr. Priti Tayade, Patent expert & Business associate, MR IPR Expert, Nagpur, Mumbai**. A total of 87 participants registered for the guest lecture.

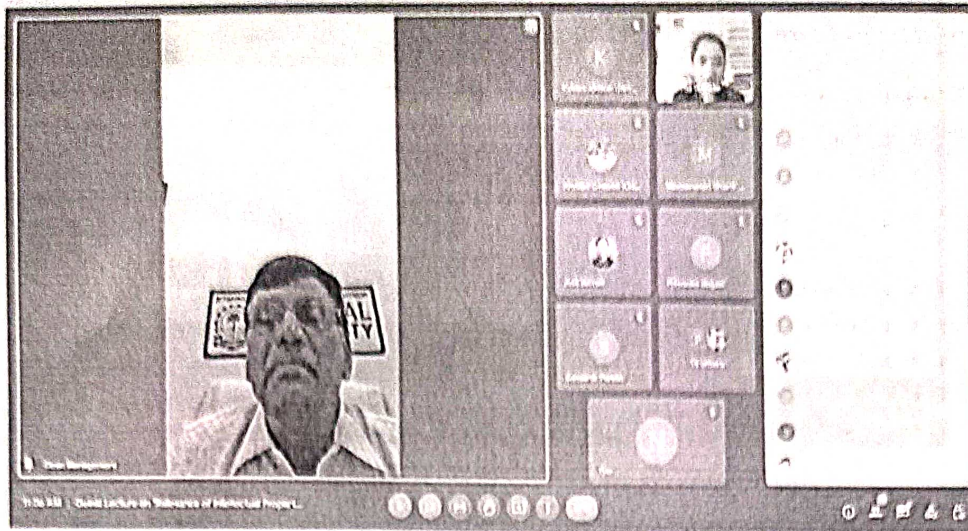
The objective of the lecture was to give a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. It session also includes discussion on other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

The speaker gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. The speaker highlighted that the purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights and trademarks. The speaker also answered the queries of the participants raised by the moderator of the session. The program proved to be very informative for all the participants and got a lot of appreciation from faculty members and scholars.

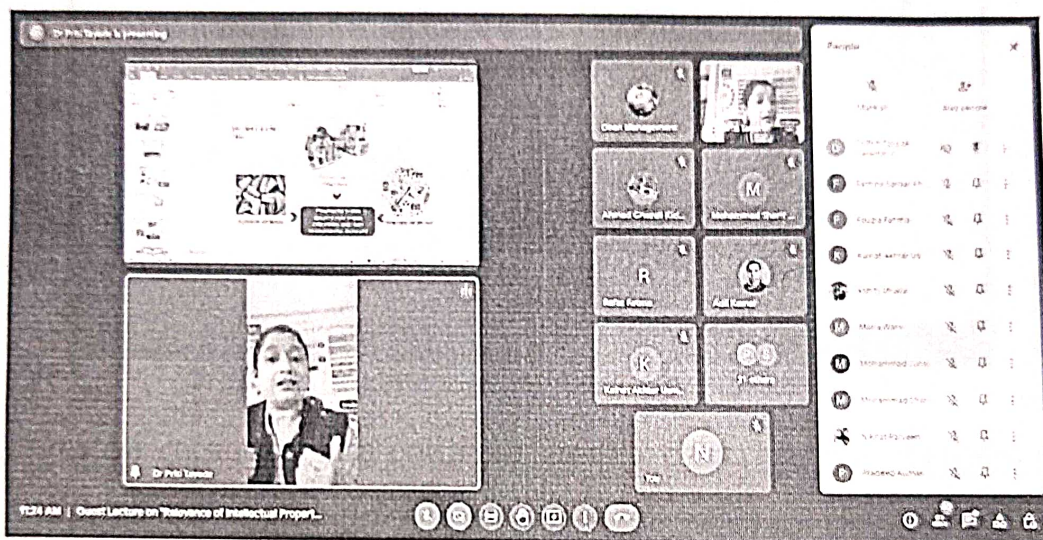
The program was coordinated by **Dept. NAAC Criteria 3, in charge & members viz. Dr. Farhina S. Khan, Ms. Nazia Akhlaq, Dr. Saurabh Bajpai and Ms. Priyanka Bajpai**. The moderator of the session was **Dr. Kainat Akhtar Usmani**.


11/7/2022

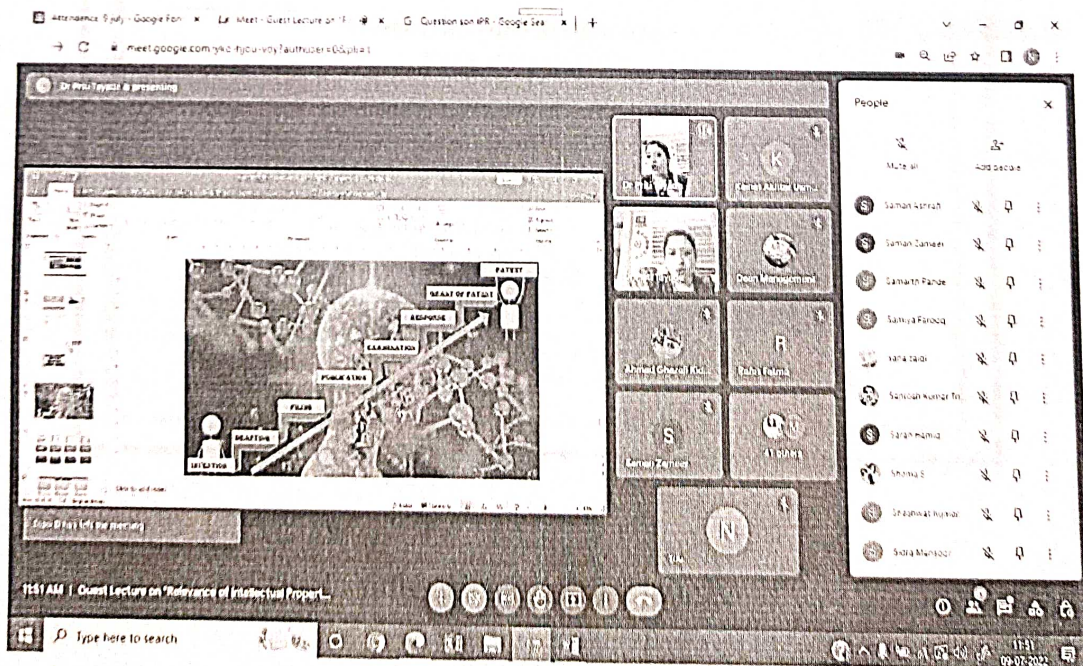
PHOTOGRAPHS OF THE PROGRAM



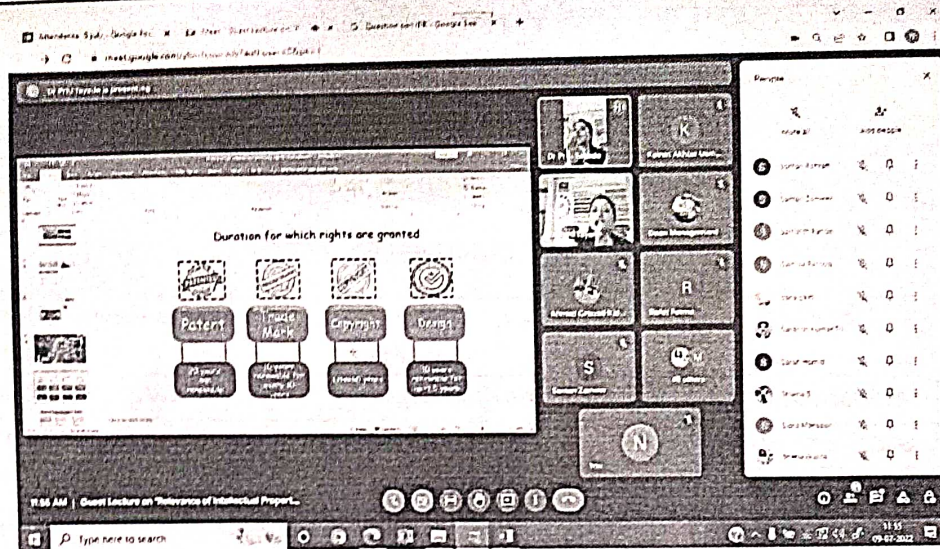
Prof A.K Saxena, Dean,FCM delivering the opening remark



Dr. Priti Tayade delivering her lecture on IPR



3/17/2022



Dr. Kainat Akhtar Usmani, Moderator of the session

SAMPLE OF CERTIFICATE ISSUED TO THE REGISTERED PARTICIPANTS



11/7/2022



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT

ATTENDANCE FORM

Date:09.07.2022

SL.NO.	NAME	AFFILIATION. (UNIVERSITY / INSTITUTION / COLLEGE)	DESIGNATION
1	FIROZ AHMAD	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
2	SONALIKA SINGH BHADORIA	INTGRAL UNIVERSITY	RESEARCH SCHOLAR
3	TANAY JAISWAL	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
4	DEEPANJALI SHUKLA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
5	FARAZ KHAN	KANPUR INSTITUTE OF TECHNOLOGY	RESEARCH SCHOLAR
6	PRIYANKA GUPTA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
7	AKHTAR HASAN JAMAL KHAN	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
8	RISHIKA AWASTHI	INTEGRAL UNIVERSITY	PHD SCHOLAR
9	LATHA V	SDNB VAISHNAV COLLEGE FOR WOMEN.	PHD SCHOLAR
10	FARHEEN ZEHRA	INTEGRAL UNIVERSITY	PHD SCHOLAR
11	WAJIHA ALIM	INTEGRAL UNIVERSITY	PHD SCHOLAR
12	LATHA V	SDNB VAISHNAV COLLEGE FOR WOMEN.	PHD SCHOLAR
13	DR RAJU CHELLE	CENTRAL UNIVERSITY OF ANDHRA PRADESH	PHD SCHOLAR
14	T.PUNITHA	SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN	RESEARCH SCHOLAR
15	KUSUM LATA	INTEGRAL INSTITUTE OF MEDICAL SCIENCES AND RESEARCH	RESEARCH SCHOLAR
16	VIBHUTI NARAYAN SINGH	PSIT COLLEGE OF HIGHER EDUCATION	RESEARCH SCHOLAR
17	DR. SABAHAT SHAMIM	UNIVERSITY OF LUCKNOW	FACULTY
18	ARSHI HASAN KHAN	INTEGRAL UNIVERSITY	FACULTY
19	VINAY KUMAR PANDEY	AXIS COLLEGES, KANPUR	FACULTY
20	DR. RAJ KUMAR MISHRA	PSIT-COLLEGE OF HIGHER EDUCATION	RESEARCH SCHOLAR
21	DIPTI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
22	SANA ZAIDI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
23	VAISHNAVI. N	SDNB VAISHNAV COLLEGE FOR WOMEN	RESEARCH SCHOLAR
24	VARALAKSHMI.C	SDNB VAISHNAV COLLEGE FOR WOMEN	RESEARCH SCHOLAR
25	MOHAMMAD SHARIQ	S.P.M GOVT P.G COLLEGE	RESEARCH SCHOLAR
26	SANTOSH KUMAR TRIPATHI	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR
27	SARAH HAMID	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
28	PRIYANKA BAJPAI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
29	SADIA NAWAZ	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
30	BAREEN ABBAS	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR



31	SWAATHI.P	SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN	RESEARCH SCHOLAR
32	MOHAMMAD HAMZAH KHAN	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
33	SNEHA GUPTA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
34	ARIFSHAN SHAHWAR	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
35	VARALAKSHMI.C	SDNB VAISHNAV COLLEGE FOR WOMEN	RESEARCH SCHOLAR
36	DIPTI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
37	SYED TAUSEEFUN NABI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
38	SHAMA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
39	PRADEEP KUMAR	INTEGRAL INIVERSITY	RESEARCH SCHOLAR
40	MOCHI RAJKUMAR	SRI KRISHNADEVARAYA UNIVERSITY	RESEARCH SCHOLAR
41	TASNEEM RAHMAN	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
42	MOHD FAIZ KHAN	INTEGRAL UNIVERSITY, LUCKNOW	RESEARCH SCHOLAR
43	ARFA SIDDIQUI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
44	SADIYA BEGUM	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
45	WAJIHA ALIM	INTEGRAL UNIVERSITY	STUDENT
46	ADIL KAMAL	INTEGRAL UNIVERSITY	STUDENT
47	SWAPNA.N	UNIVERSITY OF MADRAS	STUDENT
48	SWAPNIL VAISH	INURTURE/INTEGRAL UNIVERSITY	FACULTY
49	FIROZ AHMAD	INTEGRAL UNIVERSITY	STUDENT
50	DR POOJA SRIVASTAVA	BBD UNIVERSITY LUCKNOW	STUDENT
51	FARAZ KHAN	KANPUR INSTITUTE OF TECHNOLOGY	STUDENT
52	MEENU VERMA	INTEGRAL UNIVERSITY	STUDENT
53	VARALAKSHMI.C	SDNB VAISHNAV COLLEGE FOR WOMEN	STUDENT
54	MOHANA PRIYA M	SDNB VAISHNAV COLLEGE FOR WOMEN	STUDENT
55	PREETI YADAV	INTEGRAL UNIVERSITY	STUDENT
56	GAURAV BISARIA	DCBM, INTEGRAL UNIVERSITY, LUCKNOW	FACULTY
57	ASHISH KUMAR SINGH	INTEGRAL UNIVERSITY	STUDENT
58	UROOJ SHAKEEL	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR
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60	SNEHA GUPTA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
61	RUCHI SRIVASTAVA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
62	ANSHA ASIF QIDWAI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
63	AFA ASIF QIDWAI	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR
64	MUQEEM AHMAD	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR
65	DR.SEEMA TRIPATHI	IISE COLLEGE LUCKNOW	RESEARCH SCHOLAR
66	FARHINA YUNUS	AMU	RESEARCH SCHOLAR
67	SANA ZAIDI	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
68	TANAY JAISWAL	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
69	PRIYANKA JAISWAL	CSIR-CIMAP	RESEARCH SCHOLAR
70	SABA FATIMA	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR



71	DR. MANOJ KUMAR	INTERNATIONAL INSTITUTE FOR SPECIAL EDUCATION(IISE),LUCKNOW	RESEARCH SCHOLAR
72	SIDRA MANSOOR	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
73	AFA ASIF QIDWAI	INTEGRAL UNIVERSITY LUCKNOW	RESEARCH SCHOLAR
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75	PRIYANKA GUPTA	INTEGRAL UNIVERSITY	RESEARCH SCHOLAR
76	MAMTA CHAUDHARY	INTEGRAL UNIVERSITY, LUCKNOW	RESEARCH SCHOLAR

