

Architecture_Fashion Design_A Brief Report on student's Fashion Show held on 10th August, 2023

BRIEF REPORT ON
FASHION SHOW

HELD ON 10th AUGUST, 2023

organized by

FACULTY OF ARCHITECTURE, PLANNING & DESIGN
INTEGRAL UNIVERSITY, LUCKNOW

The report summarizes the successful fashion show that took place on 10th August 2023 at Phoenix Palladio mall, Lucknow.

The fashion show was organised by the Faculty of Architecture, Planning and Design (FoAPD) in collaboration with DS Production - Big Projects. The B.Des. (Fashion design) program running under FoAPD has taken the lead and students of the program have participated enthusiastically.

Such fashion shows not only provide a space but also provide students with valuable practical experiences and opportunities to showcase their creative work to a wider audience. Such exercises are in alignment with program objectives, vision, and mission of the department as well as university viz-a-viz Application of Theory into Practice, Creative Expression, Exposure to Industry Trends, Event Management Skills, Networking Opportunities, Portfolio Building, Time Management, Confidence Building, Cultural and Global Perspective, and Celebration of Achievement etc.

In the above theme-based show of fashion articles, our students have set the theme of “**Bahisht**” and “**Shane-e-Mughal**” to showcase their creativity and talent. The concept of the collection was inspired by the historical monuments and culture of Lucknow, the city of Nawabs. Our student's **Mr. Arshad Asifi**, and **Ms. Fatima Akhter** have presented their own collection of garments made in their studios and Labs and it was a show-stopper. The runway was professionally designed and set up to align with the theme of the fashion show.

A very good footfall of a diverse audience, including fellow students, faculty members, industry professionals, fashion enthusiasts happened. The audience and attendees were very observant and enthusiastic about the show. The show was praised for the quality of the designs, creations, presentation as well as the organization and execution of the event. The Fashion Show concluded with honouring certificates to students and faculty members for their tireless efforts.

The Session was well coordinated and managed by Faculty Members **Ms. Anusha Mishra** and **Mr. Aaqib Ahmad** under the guidance of Prof. (Ar.) Zeba Nisar, Dean, FoAPD and Prof. (Dr.) Safiullah Khan, Head, Department of Architecture, B.Des. (Fashion Design) programme coordinator Ms. Safa Seraj and Ms. Zia Gulafshan.

Some of the glimpse is attached herewith:






