

**Report on Daan Utsav 2024, A festival of Giving An Integral Initiative, Organized by: Faculty of Pharmacy Integral University, Lucknow**

Communication Cell IUL <communications@iul.ac.in>  
Bcc: phfc@iul.ac.in

Wed, Oct 16, 2024 at 7:43 PM

**A report on Daan Utsav 2024  
A festival of Giving An Integral Initiative  
(2<sup>nd</sup>-8<sup>th</sup> October, 2024)  
Organized by: Faculty of Pharmacy Integral University, Lucknow**

Daan Utsav, also known as the "Joy of Giving Week," is celebrated every year in India during the first week of October (October 2–8). It is a festival of philanthropy where individuals, organizations, and institutions come together to give back to society by volunteering their time, resources, or skills.

In compliance with SDGs 1,2,3 and 10, **Faculty of Pharmacy, Integral University, Lucknow** celebrated **Daan Utsav** from **October 2 to October 8, 2024**. The festival coincides with Gandhi Jayanti (October 2), which adds to its significance, encouraging people to follow the values of Mahatma Gandhi, including generosity and service to others.

During Daan Utsav, a variety of activities such as signature drive, donation drive, placard making and awareness walk were being organized.

**Objectives:**

1. Promote the Culture of Giving
2. Foster Community Engagement
3. Empower the Underprivileged
4. Encourage Active Citizenship
5. Involve Multiple Stakeholders
6. Create a Ripple Effect of Kindness

**Signature Drive (3<sup>rd</sup> October 2024)**

A signature drive was organized to promote awareness around critical social issues such as education for underprivileged children, environmental

**Donation Drive (4<sup>th</sup> October 2024)**

This was an integral part of the festival. In this activity, clothes and monetary donation was done by the faculty, staff and students of the University.

- **Clothes Donation Drive**

Participants donated gently used or new clothes to distribute to those in need, especially as the winter season is approaching in India. This drive aimed at slums, orphanage, or rural areas where warm clothes like blankets and sweaters were being particularly donated.

- **Monetary Donation Drive**

In this activity, funds were raised for various causes such as healthcare, education, women's empowerment, environmental sustainability, disaster relief, and more by the faculty, staff and students of the University.



### **Placard Making (5<sup>th</sup> October 2024)**

Placard making during Daan Utsav is a creative and impactful way to raise awareness about social causes, promote the spirit of giving, and encourage community involvement. Placards, which are hand-made signs or posters, can convey powerful messages that inspire people to participate in the festival of philanthropy. In this activity, students' made the placards ,in which some of the following slogans alongwith with few more were written.

#### **Placard Slogans:**

- “Giving is the Greatest Joy”
- “Spread Love, Spread Smiles”
- “Daan Utsav: A Week of Sharing, A Lifetime of Impact”
- “Give a Little, Change a Lot”
- “Kindness is Free, Spread It Everywhere”
- “Be Someone’s Reason to Smile”
- “Joy of Giving Begins with You”

### **Awareness Walk (8<sup>th</sup> October 2024)**

An Awareness Walk in the context of Daan Utsav is an event that encourages community participation, raises awareness about social causes, and promotes the spirit of giving. Daan Utsav is a week-long festival celebrated annually in India (usually from October 2 to October 8) with a focus on spreading joy through acts of generosity, kindness, and charity.

During this festival, people are encouraged to give their time, resources, or skills to help those in need, thereby fostering a sense of shared responsibility and empathy.

An Awareness Walk was a part of Daan Utsav which served several purposes such as:

The walk highlighted important social issues like hunger, education, poverty, gender equality, or environmental conservation. Participants carried banners with messages related to the cause they were supporting.

Participants not only created awareness but also inspired others to contribute to the causes, either through donations, volunteer work, or other forms of support.

The walk reinforced the ethos of Daan Utsav by encouraging participants to reflect on the importance of giving and sharing, not just during the week but throughout the year.



### **Student Coordinators**

Alkusha Naim	Sania Asma Parveen
Ahmad Qamar	Mohd. Tauseef Zama
Mohd. Salim Adeel	Mohd. Faraz Khan
Amir Suhel	Aaisha Khan
Akhlaque Ahmad	Midhat Fatima
Anu Kumari	Nasra Khan
Maryam Fatima Khan	Palak Singh
Umrah	

### **Faculty Coordinators**

Dr. Asad Ahmad	Ms. Archita Kapoor
Ms. Aditya Singh	Ms. Nargis Ara

Prof. (Dr.) Juber Akhtar,  
Head,  
Department of Pharmacy.

Prof. (Dr.) Syed. Misbahul Hasan,  
Dean,  
Faculty of Pharmacy.