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**Report on 4th National Pharmacovigilance Week (#NPW-2024)**

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**(#NPW-2024)  
(17-23 September, 2024)****Organized by: Adverse Drug Reaction Monitoring Centre (AMC)  
Faculty of Pharmacy and IIMSR in collaboration with IIAHSR, IINSR and SPS,  
Integral University, Lucknow.**Under the aegis of Pharmacovigilance Programme of India (PvPI),  
Indian Pharmacopoeia Commission, Ministry of Health & Family Welfare, Government of India.

National Pharmacovigilance Week is an annual event aimed at promoting awareness about the importance of monitoring and reporting adverse drug reactions. The 4<sup>th</sup> National Pharmacovigilance Week was celebrated from September 17– 23, 2024 by the ADR Monitoring Centre (AMC), Faculty of Pharmacy and IIMSR in collaboration with IIAHSR, IINSR and SPS, Integral University. The theme of the Pharmacovigilance Week was 'Building ADR Reporting Culture for Patient Safety'. To celebrate the week, various events were organized, such as a walkathon, E-poster/Rangoli competition, quiz, and sensitizing sessions for health professionals and students.

**OBJECTIVES:**

- To create awareness about Adverse Drug Reaction (ADR) reporting to safeguard patient safety.
- To train healthcare professionals on how to fill out ADR reporting forms.
- To build a culture where ADR reporting is considered a routine part of clinical practice.

On September 17, 2024, a group of motivated students participated in a **walkathon** to commence the Pharmacovigilance Week. Using banners, placards, and posters, they interacted with patients, faculty members, staff, and members of the public. The walk was planned between the University's Gate 2 and the Integral Institute of Medical Science and Research (IIMSR). Several students of B. Pharm, M. Pharm, Pharm D. and MBBS with their teachers participated. The awareness walk was coordinated by Dr. Mohd. Aftab Siddiqui, Dr. Md. Nematullah, Dr. Jahangir Ahmad Shaikh, Dr. Jai Narayan, Dr. Asad Ahmad, Ms. Aditya Singh and Ms. Afroz Jahan.



## Glimpse of the walkathon/Awareness walk

An **awareness session** was organized on September 17 for health care professionals and students through lectures delivered by **Prof. R.K. Dixit**, Department of Pharmacology, KGMU, Lucknow. He highlighted the importance of Pharmacovigilance and ADR reporting. He also told the challenges faced during reporting of ADRs and measures to overcome those challenges. The **guest lecture** was delivered on September 23<sup>rd</sup> by **Mr. Anoop Kumar**, Senior Pharmacovigilance Associate, National Coordination Centre- (PvPI, Indian Pharmacopoeia Commission, Ministry of Health & Family Welfare, Government of India. He discussed 'Why and How to report ADRs'. He deliberated the topic in a very interesting way & covered all aspects of ADRs and emphasized on their reporting. The awareness talk was coordinated by Dr. Javed Akhtar Ansari, Dr. Quazi Shaheer Ahmad, Dr. Mohd. Ajmal, Dr. Syed Gulfishan and Mrs. Aimen Salman.



## Glimpse of the awareness session/guest lecture

**E-poster competition** was organized on 20 September, 2024. Students pursuing Undergraduate and postgraduate programs participated. The competition was held in accordance with transparent evaluation criteria, aimed to identify the most creative and theme-aligned submissions. The participants presented their posters in front of the judging panel. There were three judges (Dr. Juber Akhtar, Dr. Mohammad Irfan Khan and Dr. Mohammad Ahmad). The judges assessed each poster based on creativity, theme relevance and artistic technique. This event was a resounding success, because of exceptional guidance and support of Dr. Kauser Sayedda, Dr. Mohammad Khushtar, Dr. Mohd Muazzam Khan, Ms. Gazala Noor and Mr. Sohail Akhter.



**Glimpse of the E-poster competition**

**The rangoli competition** was conducted at IIMSRR, Phase-1 with the theme ‘Building ADR Reporting Culture for Patient Safety’ to raise awareness on Pharmacovigilance and ADR reporting among the Nursing and Pharmacy students. There were three judges (Dr. Shazia Usmani, Dr. Aliya Bari and Dr. Rubee). The judges evaluated each rangoli based on creativity, theme relevance, artistic technique and presentation skills. This event was a resonant accomplishment, because of the guidance and support of Dr. Gulam Mohammad, Dr. Unaiza, Dr. Reshu Tiwari, Ms. Rabiya Aqeel and Ms. Arzoo Khanam.



**Glimpse of the rangoli competition**

An **online quiz** was organized on 21 September, 2024. 382 students participated from various programs of study including B.Pharm, Pharm.D, M.Pharm, MBBS, Physiotherapy, Nursing and MBBS/Pharm. D interns. The quiz competition consisted of multiple-choice questions related to Pharmacovigilance. The quiz competition was coordinated by Dr. Mohammad Javed Ansari, Dr. Mohammad Ahmad, Dr. Aliya Bari, Ms. Rufaida Wasim and Ms. Rukhsar Anwar. The top three participants were awarded with certificates.



### **Glimpse of the Quiz**

Prof. (Dr.) Badruddeen  
Coordinator AMC,  
Integral University.

Prof. Abha Chandra  
Member AMC, Dean IIMSR,  
Integral University.

Prof. (Dr.) Juber Akhtar  
Member AMC, Head F/o Pharmacy  
Integral University.

Prof. (Dr.) Syed Misbahul Hasan  
Chairman AMC, Dean F/o Pharmacy,  
Integral University.