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**Report on “Celebration of Wildlife Week” Jointly organized by Department of Environmental Science, Integral University, Lucknow, Uttar Pradesh & Prithvi Innovation, Lucknow, 2nd -8th October 2025**

1 message

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*A Brief Report*  
*on*  
**“Celebration of Wildlife Week”**

Jointly organized by

**Department of Environmental Science,  
Integral University, Lucknow, Uttar Pradesh  
&  
Prithvi Innovation, Lucknow  
2<sup>nd</sup> -8<sup>th</sup> October 2025**

The Department of Environmental Science, in collaboration with **Prithvi Innovation**, successfully organized “**Wild Week**” from **2<sup>nd</sup> -8<sup>th</sup> October** to celebrate **Wildlife Week** and to promote awareness about biodiversity conservation. The week-long celebration aimed to inspire students and the community to reconnect with nature through **plantation drives, documentary screenings, creative art activities, and digital storytelling**.

**Highlights of the Event:****Plantation Drive**

A plantation drive was conducted to promote green cover and biodiversity. Faculty members, students, and volunteers planted a variety of native tree species. The initiative not only beautified the surroundings but also created awareness about ecosystem restoration and carbon sequestration.

**Screening of Documentary**

An inspiring documentary on biodiversity and wildlife conservation was screened to help students understand the current environmental challenges. The session was followed by an interactive discussion on sustainable practices and conservation ethics.

**Reels and Digital Campaign**

Students actively participated in a social media reels competition to creatively express their love for nature and wildlife. This initiative encouraged youth-driven digital activism for the environment.

**Painting and arts**

A painting competition was organized to provide a platform for artistic expression. Students showcased their creativity through beautiful paintings that depicted the richness of nature, wildlife, and the urgent need to preserve it.

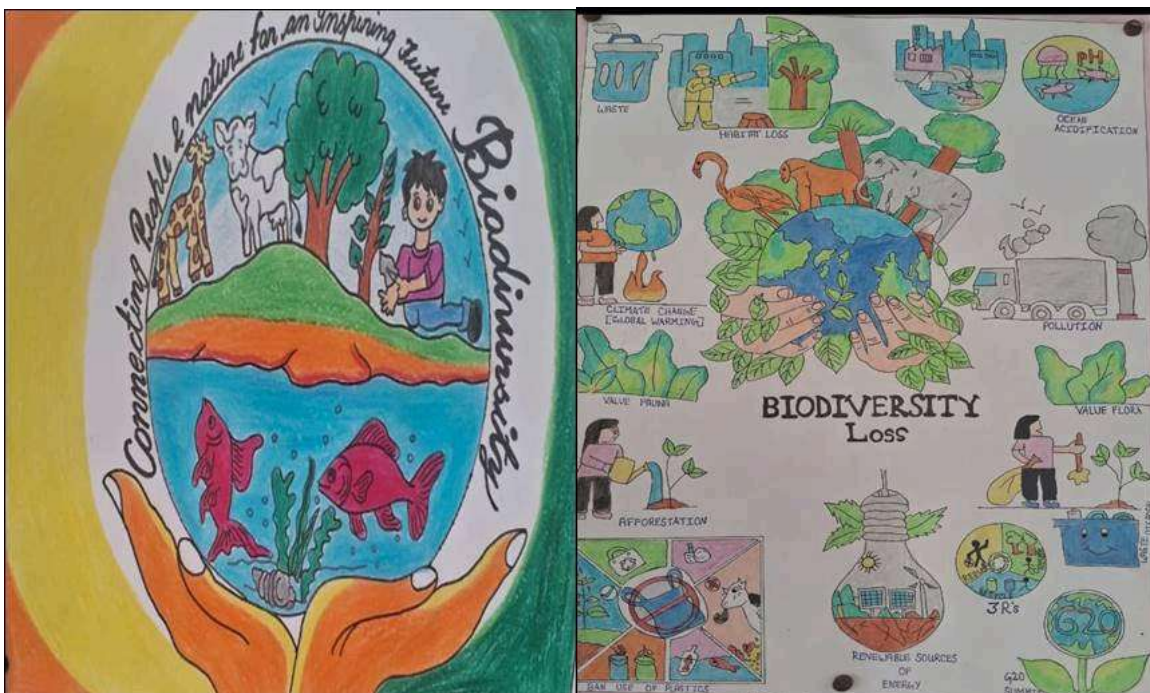
The **Wild-Life Week** celebration successfully combined community involvement, creativity, and education. Through plantation, documentaries, reels, and paintings, the event fostered a deep appreciation for biodiversity and environmental stewardship among students. The collaboration with Prithvi Innovation added value and expertise to the program, making it a meaningful step toward a sustainable future.

The **Department of Environmental Science** extends heartfelt gratitude to **Prithvi Innovation**, all faculty members, and enthusiastic students for their support and active participation. The event concluded with a commitment to continue such initiatives to nurture a culture of conservation and environmental consciousness on campus. The event successfully engaged more than **50 participants** and paved the way for innovative and collaborative approaches to biodiversity conservation.

**Faculty Coordinator:** Dr. Rahila Rahman Khan and Dr. Shweta Yadav, Assistant Professor, Department of Environmental Science, Integral University, Lucknow.

**Glimpse of the Wildlife Week:**





*With Deep Regards*  
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*"We are not heading towards a bright & hi-tech future;*

*Instead, we are heading into a dark and suffocated EARTH.."*