



Integral University, Lucknow

Effective from Session: 2023-2024							
Course Code	A090301T/HS215	Title of the Course	Psychology of Social Behavior	L	T	P	C
Year	II	Semester	III	4	0	0	4
Pre-Requisite	Intermediate	Co-requisite	None				
Course Objectives	Develop an understanding of the individual in relation to the social world Introduce students to the realm of social influence, as to how individuals think, feel and behave in social situations.						

Course Outcomes	
CO1	Students will be able to define nature and scope of Social Psychology
CO2	Students will be able to know the relationship between psychology and sociology, and anthropology.
CO3	Students will be able to define Attitude
CO4	Students will be able to understand the different types of pro-social behavior
CO5	Students will be able to understand the Consequences of belonging.
CO6	Students will be able to understand intergroup relation, intergroup conflict, prejudice and discrimination.
CO7	Students will learn the concept and theories of aggression
CO8	Students will learn the application of social Psychology.

Unit No.	Title of the Unit	Content of Unit	Contact Hrs.	Mapped CO
1	Introduction	Introduction: Nature and scope of social psychology; Relationship with sociology and anthropology, Overview of the history of social psychology (including development in India);	8	CO1
2	Person Perception	Concept: Mechanism of Person Perception, Determinants of Impression Formation, Impression Management, Implicit Personality Theory	8	CO2
3	Social Cognition and Attitude	Schema, Attitudes, Attitude-behavior link; Processing. Attribution of Causality: Harold Kelly and Bernard Weiner.	8	CO3
4	Affective processes in social context	Social affects (concepts of guilt, shame, envy, gratitude, forgiveness, compassion), Pro-Social Behavior, , Inter Personal Attraction	8	CO4
5	Group Processes	Nature and group formation, Group and performance: social facilitation, social loafing and social conformity,	7	CO5
6	Intergroup Relation	Nature of intergroup relations, intergroup conflict, Prejudice and Discrimination. intervention techniques	7	CO6
7	Aggression and Social Violence	Nature, cause and control of human aggression, Theories of aggression	7	CO7
8	Application of Social Psychology	Human Environment relationship, Eye Witness Identification and Testimony. Environmental Stress.	7	CO8

Reference Books:

1. Baron, R.A., Byrne, D. & Bhardwaj, G. (2010). Social Psychology (12th Ed.). New Delhi: Pearson.
2. Baumeister, R.F. & Bushman, B.J. (2013). Social Psychology and Human Nature. Wadsworth. Franzoi, S.L. (2009). Social Psychology (5th Ed.). New York: McGraw-Hill.
3. Hogg, M. & Vaughan, G.M. (2008). Social Psychology. Prentice Hall. Kassin, S., Fein, S., & Markus, H.R. (2008). Social Psychology. New York: Houghton Mifflin
4. Misra, G. (2009). Psychology in India, Vol. 4: Theoretical and Methodological Developments (ICSSR Survey of Advances in Research). New Delhi: Pearson Taylor.

e-Learning Source: EGYANKOSH and NCERT

PO-PSO															
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	2	2	2	2	2	2	2	1	1	3	1	3	3	2	3
CO2	2	1	1	2	3	3	2	1	2	3	2	3	3	3	2
CO3	1	2	2	2	2	2	1	2	1	3	3	3	2	2	3
CO4	2	2	3	1	2	1	2	2	2	3	3	3	2	3	3
CO5	2	2	2	1	2	3	2	1	2	2	3	3	3	2	2
CO6	2	3	3	3	3	3	3	3	2	3	2	1	2	3	3
CO7	3	3	2	3	3	3	2	3	3	3	2	1	3	3	2
CO8	2	3	3	3	2	2	3	3	3	2	1	2	3	2	3

1- Low Correlation; 2- Moderate Correlation; 3- Substantial Correlation

Name & Sign of Program Coordinator	Sign & Seal of HoD
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Integral University, Lucknow

Effective from Session: 2023-24							
Course Code	A090302P/H S 216	Title of the Course	Lab Work and Measurement of Social Behavior	L	T	P	C
Year	II	Semester	III	0	0	2	2
Pre-Requisite	Intermediate (10+2)	Co-requisite	None				
Course Objectives	To equip students to do psychological experiment for understanding social behavior as well as psychological measurements and scientific reporting of the data.						

Course Outcomes	
After the successful course completion, learners will develop following attributes:	
CO1	Understanding of the conduct experiments and reports the results.
CO2	Knowledge about the use of Statistical Methods in Psychological Research.
CO3	Use of the skills, techniques, tests required for Behavioural Assessments.
CO4	Understanding of the standard steps for Empirical Research report writing and interpretations of the results.

Unit No.	Title of the Unit	Content of Unit	Contact Hrs.	Mapped CO
1	I	Measurement of Attitude/Interpersonal Attraction	8	CO1
2	II	Measurement of Helping Behavior/Prejudice	7	CO2
3	III	Conduct an experiment on Attribution/Aggression/Impression Formation	7	CO3
4	IV	Conduct an experiment on social facilitation / Conformity/Compliance	8	CO4

Reference Books:	
Suggestedigitalplatformsweblinks- http://heecontent.upsdc.gov.in/Home.aspx www.psytoolkit.org	
e-Learning Source:	
<ul style="list-style-type: none"> • Swayam • Coursera 	

Course Articulation Matrix: (Mapping of COs with POs and PSOs)															
PO-PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO															
CO1	3	3	3	3	3	3	3	3	3	3	2	2	1	1	3
CO2	3	2	3	3	3	3	3	2	3	3	1	3	2	2	3
CO3	3	3	3	3	3	3	3	3	3	3	2	2	3	2	3
CO4	3	3	3	3	3	3	3	3	3	3	2	3	2	1	3

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<p style="font-size: 1.2em; margin: 0;">Name & Sign of Program Coordinator</p>	<p style="font-size: 1.2em; margin: 0;">Sign & Seal of HoD</p>
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