

**Integral Review- A Journal of Management**  
(INDEXED AT J GATE and EBSCO)

**Dear Academic Colleagues**  
**Greetings!**

The Department of Business Management at Integral Business School invites submissions of articles, research papers, case studies, and book reviews for publication in *Integral Review: A Journal of Management*, indexed by EBSCO and J-Gate. The journal aims to engage the management community—including academia, businesses, public institutions, NGOs, and government entities—by promoting research and publishing insightful, well-structured, and accessible articles on business management and its broader societal implications. *Integral Review* encourages submissions on a wide range of topics, including but not limited to:

- Business performance and innovation
- Marketing strategies, customer engagement, and loyalty
- Digital transformation and disruptions
- Economic growth, development, and market trends
- Entrepreneurship and start-ups
- Innovations in operations, logistics, and supply chain management
- Management of professional services such as healthcare and sports
- Organizational behaviour and human resource management
- Organizational Psychology
- Research methods and data analytics
- Retail and services marketing
- Strategic financial decisions and risk management
- Business strategy and decision-making
- Contemporary management issues

Contributors are encouraged to subscribe to or exchange journals and submit empirical research papers, articles, or case studies by **May 15** for the June issue or **November 15** for the December issue. Detailed author guidelines can be found at the end of the journal or on the university website (<http://iul.ac.in/JP/>). Submissions should be emailed to: **irjm@iul.ac.in**.

We appreciate your continued support and participation in this academic mission.

With warm regards,

**(Editor in Chief)**

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