

# INTEGRAL UNIVERSITY, LUCKNOW

## Center For Career Guidance & Development (CCG&D)

Annual Report - June 2017

Major Activities of the CCG&D are as follows:

### 1. Placement Opportunities provided to Final Year Students.

The **Center for Career Guidance and Development (CCG&D)** team is in continuous efforts to reach out to companies nationwide as a part of the University strategy to promote Brand Integral University and impress upon the recruiters to consider hiring of their manpower from the campus. The main focus is on generating maximum placement opportunities the final year students either on campus or off campus. This year more than 150 top companies have hired students from 2017 batch and many are still waiting to come for the campus drive as the placement season for 2017 batch would continue till at least Dec 2017.

**Some of the prominent companies are :**

S.N	COMPANY NAME	Place	Eligible Course / Branch
1	Allana Group	Shibabad	B. Tech. (BT)/M. Sc. (BC/IC/MB)
2	Amazon Development Centre	Mumbai	MBA
3	AoN Hewitt Ltd.	Gurgaon	B. Tech. (CSE/IT/ECE) / MCA
4	Borze Heager Group	Delhi	B. Tech. (ECE/EE/EEE) /MBA/BBA
5	Capgemini India	Noida	B. Tech.(CSE/ECE/EE/EEE/IT)
6	Click Labs	Chandigarh	B. Tech. (CSE/IT)
7	Colgate Palmolive India Ltd.	Delhi	MBA
8	GVK EMRI	Lucknow	B. Pharma / D. Pharma
9	Hinduja Global Solutions (HGS)	Delhi	B. Tech. (CSE/IT/ECE/EE/EEE/CE/ME) /MBA
10	Hitech Engineers	Delhi	B. Tech.(BT)/B. Sc.(BT)/M. Sc. (BT)
11	IDS Infotech Ltd.	Noida	B. Pharma/ B. Pth./ B.Sc. (BT/IC)/B. Tech. (BT)
12	Indian Navy	Delhi	B. Tech. (CSE/IT/ECE/EEE/EE/ME)/B. Arch
13	Info Edge (India) Ltd.	Gurgaon	MBA/MCA
14	Investors Clinic Infratech Pvt. Ltd.	Noida	MBA/ BBA/ B. Com
15	It1 Services Inc	Lucknow	B. Tech. (CSE/IT) / MCA
16	JB Chemicals & Pharmaceuticals Ltd.	Mumbai	B. Pharma/ B. Sc. (BT/IC)
17	JBM Group	Gurgaon	B. Tech. (EE /EEE /ECE)
18	Mahinda & Mahindra	Delhi	B. Tech. (EE/ECE/EEE/Mech)
19	MG Builders & Developer	Lucknow	B. Tech. (Civil) / MBA
20	Micromax	Rudrapur	B. Tech. (EE/ECE/EEE/Mech)
21	NCCL	Lucknow	B. Tech. (Civil)

22	Nestle India	Delhi	B. Tech. (BT)/Pharma/B. Sc. (BT)
23	Oppo Mobiles MU Pvt. Ltd.	Lucknow	MBA
24	Phoenix United Ltd.	Lucknow	MBA
25	Railtech Infraventure Pvt. Ltd.	Lucknow	B. Tech (CE/EE/EEE/ECE/ME)
26	Samsung R & D India	Bangalore	B. Tech. (CSE/IT)
27	Sarojni Scientific & Engineers	Lucknow	B.Tech(ECE)
28	Sigma Trade Wings LLP	Lucknow	B. Tech/BBA/BCA/B.Com/MBA
29	Super House Leathers	Kanpur	MBA
30	Tata Consultancy Services	Lucknow	B. Tech.(CSE)
31	Tata Projects Ltd.	Hyderabad	B.Tech (CE/ME/ECE)
32	Tech. Mahindra	Noida	BBA/B. Com/BCA/Diploma
33	Think & Learn Pvt. Ltd.	Bangalore	B. Tech. (CSE/IT/ECE/EE/EEE/CE/ME)
34	Urban Axis Limited	Lucknow	B. Tech. (Civil)
35	Vishal Mega Mart	Delhi	MBA
36	Xceedance India	Delhi	B. Tech. (CSE / IT) / MCA
37	Yash Papers	Faizabad	B. Tech.(EE/ME) / MBA
38	ZNI Wireless Pvt. Ltd.	Lucknow	B. Tech. (CSE/IT) /BBA/MBA

During the campus placements our students got selected in reputed organizations and bagged high packages some of them are :

Sl	Name	Course	Branch	Organisation	Pkg. Lac/ Annum
01	Rakhshinda Mahapatra	B. Tech.	Biotech	Borze Heager Group	4.5 LPA
02	Farheen	B. Tech.	Biotech	Nestle India Ltd.	4.0 LPA
03	Anam Akhtar	B. Tech.	Biotech	Nestle India Ltd.	4.0 LPA
04	Zohra Fatima Rizvi	B. Tech	ECE	Think & Learn	6.0 LPA
05	Rahil Hasan	B. Tech	ECE	Byju's, Bangalore	7.0LPA
06	Fareed Ahmad	B. Tech	EE	Borze Heager Group	4.5 LPA
07	Syed Imtiyaz Ali Ahmad	B. Tech	EEE	Think & Learn	6.0 LPA
08	Kashif Siddiqui	B. Tech	ME	Byju's (Think & Learn), Bangalore	7.0 LPA
09	Shashwat Saxena	MBA	MBA	Amazon	3.0 LPA
10	Paromita Das	B. Tech	CSE	Think & Learn	6.0 LPA
11	Sakshi Singh	B. Tech	CSE	Click labs	3.6 LPA

12	Ahmer Abdulla	B. Tech	CSE	Sopra Steria	3.6 LPA
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## 2. COLLABORATIONS WITH EXPERT ORGANISATIONS.

CCG&D has entered into collaborations with reputed organizations like CII, Weebox, Cocube.com, Monster College, ServiceNet and Mindworkzz etc for assessment and placement support for the University students. These tie-ups have helped in providing sufficient rehearsal tests to the students to equip them to bag their dream company also giving them enough confidence to compete with students from national level colleges.

## 3. INSTITUTE INDUSTRY INTERACTION

**Arranging for Industrial Professional / Project / Training** As per the curriculum of the University, the students have to undergo Industrial Professional / Project Training. 100% students have been provided with summer training opportunities and industry interactions. The details of our students and number of industries where they get trained during summer/winter training are enumerated in the table below.

### INDUSTRIAL TRAINING DETAILS - 2017 Batch

S. No.	Course	Branch	Batch	No. of Students	No. of Organizations
1	B. Pharma	Pharmacy	2017	32	7
2	B. Tech	Civil Engineering	2017	175	42
3	B. Tech	Computer Science & Engineering	2017	176	30
4	B. Tech	Electronics & Communication Engineering	2017	68	16
5	B. Tech	Electrical & Electronics Engineering	2017	33	13
6	B. Tech	Electrical Engineering	2017	42	20
7	B. Tech	Information Technology	2017	1	1
8	B. Tech	Mechanical Engineering	2017	161	27
9	MBA	Marketing, HR, Finance	2017	128	17
10	BBA	BBA	2017	97	24

#### **4. CAREER GUIDANCE / COUNSELING SERVICES AS PER THE FOLLOWING DETAILS**

- Conducted guidance sessions for aptitude training, GATE, CAT, Civil Services etc. by eminent Career coaches and industry experts.
- Academic support ( Projects / Dissertation/ summer training etc)
- Career Counseling by Team CCG&D and other career counselors/senior faculty members.

#### **5. EMPLOYABILITY ENHANCEMENT**

- CCG& D regularly conducts Seminars / Workshops, Mock GDs / Interviews, Practice Aptitude Tests and Communication Skill Enhancement classes.
- Guest Lectures by eminent career consultants, academicians and motivators are arranged from time to time.
- Employability Enhancement classes have been included in the time table for effective delivery and practice

#### **Aptitude ,Soft Skills, Communication Skills And Personality Development Classes:**

- Regular sessions are conducted by the team members of CCG&D to sensitize the students (PFY&FY) about the importance of soft skills and the employability skills
- Two Classes of 2 hours each per Week are conducted for All Courses & All Batches. Attendance to these Classes is Compulsory

## **6. Seminars and Workshops:**

<b>S. No.</b>	<b>Activities</b>
1	<b>Mock Interview Session By Industry Expert Mr. Romit Srivastava - Head Managineers, Lucknow (IIM Kolkata Alumni) on 22 October 2016</b> for MBA - 2017 Batch students.
2	Seminar On “ <b>Emerging Trends in Technologies (Big Data, Digital Marketing)</b> ” By <b>Mr. Asit Pathak (Head, North India - Trainedge)</b> on <b>08 December 2016</b> for BCA / MCA - 2017 Batch students.
3	Seminar on “ <b>CAT Unplugged</b> ” By <b>CEO &amp; Co-Founder Mr. Gautam Puri (IIM-B Alumnus) Career Launcher Educate Ltd., Lucknow</b> on <b>27 January 2017</b> for All Courses / All Branches – 2017 and 2018 Batch students.
4	Guest Lecture On “ <b>Civil Engineering Construction Materials</b> ” By <b>Mr. Rajesh Mishra – Manager Technical (U. P. East)</b> on <b>28 February 2017</b> for B. Tech. (Civil) - 2017 Batch students.
5	WORKSHOP On “ <b>Go for Internship</b> ” by <b>Dr. Rajan Johri (MD) - Lead Wynn</b> on <b>31 May 2017</b> for All students of MBA, BBA Pre final year students -2018 Batch and B. Tech (All Branches) – pre final & final year Students.

## **7. PROMOTION OF BRAND INTEGRAL**

- More than 5000 mailers to organizations to introduce the University profile.
- E-Broachers mailed to Organizations both in India and Abroad.
- University news letter to 280 Corporates.
- Tours, visits and presentations are undertaken by the team CCG&D at the premises of the Corporate houses across the country covering about 200 organizations.