



# Integral University Lucknow

## Centre for Career Guidance & Development

*Creating Possibilities.... Enabling Growth*

## **CCG&D: Annual Performance Report & Highlights**

**July 2021 – June 2022**

### **Team Members**

1. Dr. Nilanjan Mukherji – Director
2. Mr. Mohd. Shahnawaz – Placement officer
3. Dr. Sufia Rehman – Training Officer
4. Mr. Amir Khan – Placement Officer
5. Mr. Shaz Alam – Aptitude Trainer
6. Mr. Ayaz Mahmood – Aptitude Trainer
7. Mr. Khalid Faheem - MIS & Data Executive
8. Ms Huma Iqbal- Communication Trainer
9. Mr Adnan Shafey- Project Executive.

## **Highlights & Achievements**

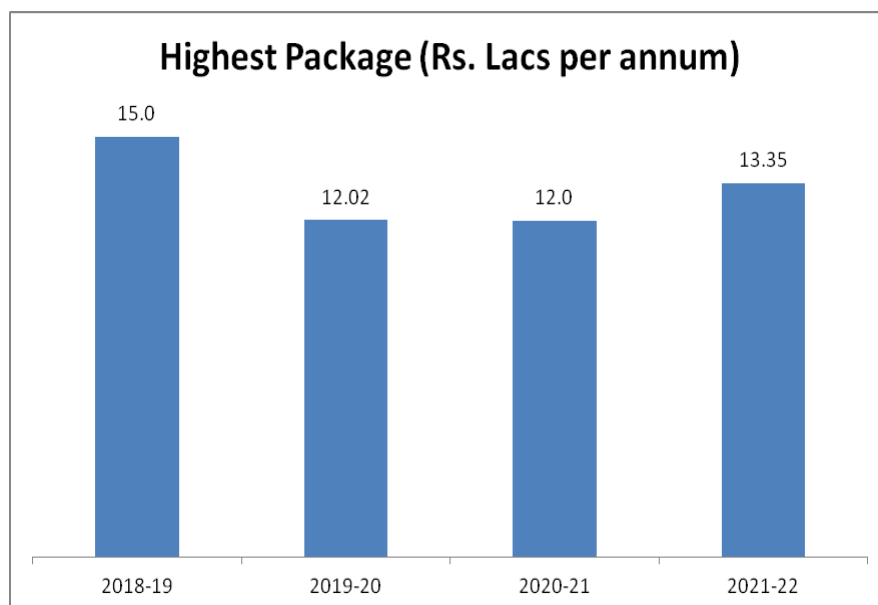
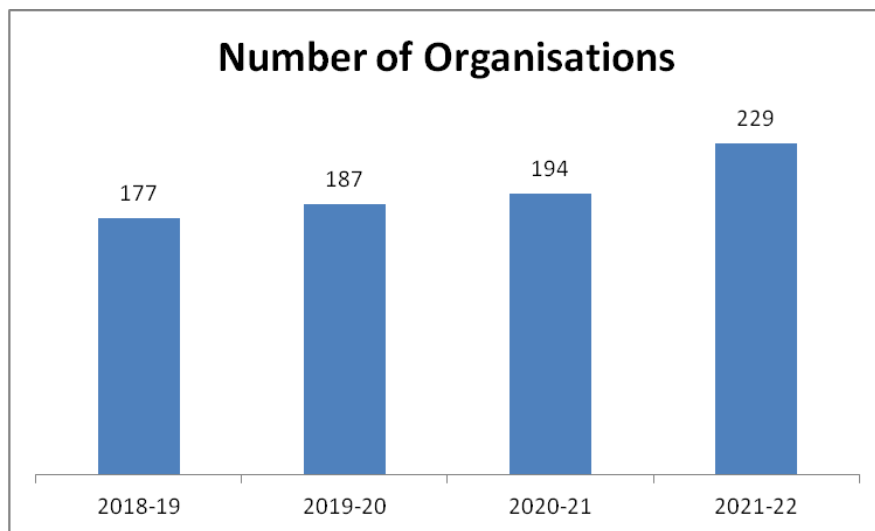
❖ **Total number of organizations: 229**

**650+** On-campus & Off-campus career opportunities were given to the students during this period.

❖ **Highest Package:**

- Rs. 13.35 Lacs per annum **Square Yards** Real Estate LLC, UAE (International)
- Rs. 12.84 Lacs per annum by **EagleView** Group (Domestic)

***Trends: Last Four Years***



**Some of the prominent brands who recruited our students:**

S. No.	Organization	Package (INR. LPA)	No. of final offers
1	<b>Square Yards</b> Real Estate LLC, UAE	13.35	1
2	APMSE Software Services Private Limited (A member of the <b>EagleView</b> Group)	12.84	2
3	Byju's - Think and Learn Pvt. Ltd, Bangalore	10.0	21
4	Text Mercato (Rubick) through CodeQuotient	9.0	1
5	Netmeds (Vitalic Health Private Limited)	8.0	1
6	upGrad Education Pvt. Ltd.	7.5	17
7	Tata Consultancy Services Ltd.	7.0	22
8	Practo Technologies Private Limited	6.82	1
9	Wipro Ltd.	6.5	42
10	EPAM Systems India Private Limited	6.0	1
11	Nestle India Ltd., New Delhi	6.0	2
12	TO THE NEW Engineering Services	6.0	16
13	Intellipaat, Bangalore	5.54	5
14	Leena AI India Pvt. Ltd.	5.0	2
15	Accenture India Ltd.	4.5	4
16	HCL Technologies Ltd.	4.5	32
17	Nagarro Digital Product Engineering & Development Services, Noida	4.5	7
18	Extramarks Education India Pvt. Ltd.	4.2	7
19	Amdocs Development Centre India LLP	4.0	1
20	Infosys Ltd.	3.6	13
21	IBM India	3.5	2
22	Tech Mahindra Ltd.	3.5	5
23	BL Kashyap & Sons Ltd., Bangalore	3.2	3
24	Planet Spark	3.12	6
25	Lulu India Shopping Mall Pvt. Ltd., Lucknow	1.8	13

## CAREER GUIDANCE / COUNSELING SERVICES

### ❖ Training Programs Conducted and Key Interventions:

Several initiatives were taken along with regular training programs and interventions which included industry interactions, competitive examinations preparation sessions, expert talks from various domains including healthcare etc.

S. No.	Training Activities –
1	<b>Final Steps</b> - Special company centric placement preparation support activity. Along with preparation support mails on online test syllabus / pattern for various campus recruitment drives
2	Special GD Practice sessions , Mock Interview Drills and Online mock assessment (Aptitude Test) were conducted
3	Workshops on Career guidance and Opportunities for Diploma Engineers
4	Session on Career Guidance & Motivational Program for Civil Service Examination and Guidance session for Competitive Exams for SSC-CGL , GATE, CAT etc.
5	<b>English Language and Communication Skills Program – Beginners and Intermediate Level</b> , aimed to make the students competent in the understanding, reading, listening, speaking, and writing of the English language through the development of literacy and academic skills.
6	<b>Summer School</b> initiative has been taken from this year onwards in the areas of :- 1. <b>Spoken English</b> 2. <b>Aptitude and Reasoning</b>

### ❖ Special Initiatives

S. No.	Activities
1	<b>Industry Academia Collaboration with Bosch India</b> - Skill Entrepreneurship Activity The skill entrepreneurship program was conducted by Integral University in collaboration with Bosch. The aim of the program is to train individuals and motivate them to open their skilling centers where they can train and provide employment to students who are not highly educated.
2	<b>Barclay's Connect with work (Barclay's CSR initiative)</b> A four day employability training program for final year female students by Barclay's on 8th to 11th December 2021 for B. Tech (CSE / ECE) / BCA / MCA – 2022 Batch students.
3	One day workshop on <b>Fusion 360 by AUTODESK Inc</b> Autodesk under its Education Engagement Program organized a one-day workshop on 21 <sup>st</sup> April 2022 on Fusion 360, a cloud-based CAD / CAM / CAE technology, for the nominated Faculty & select Students of Mechanical Engineering.
4	<b>Panasonic Life Solutions India (Formerly known as Anchor Electricals Pvt. Ltd.) Electricians Training.</b> CCG&D under its Consultancy initiatives plans to train over 125 electricians in Lucknow in 3-4 batches of about 35 participants each. This is jointly organized along with the Electrical department of our Polytechnic.

❖ **International Webinar**

S. No.	Activities
1	International Webinar on <b>"Topic Digital Transformation's Impact on Innovation"</b> Organized <b>by FPT Education Global, Vietnam</b> - Speakers • Mr. Peter Vesterbacka – Founder, Finest Bay Area Development Company • Dr. Nguyen Huu Hung Cuong – Partner at FPT Digital, in charge of Foreign & International Relations of FPT Corporation on 15 <sup>th</sup> September 2021 for B. Tech / MBA / MCA (Final Year) - 2022 Batch students.
2	International Workshop on <b>"Stress-Management Virtual Resiliency During COVID-19"</b> <b>By FPT Education Global, FPT University, Vietnam</b> Speakers 1) Mr. Phuc Nguyen – Leading Expert on Mindful Self-Compassion (Vietnam), 2) Mr. Duy Doan – Meditation Practitioner and Coach of Mindfulness and Compassion (Vietnam) on 05 <sup>th</sup> November 2021 for All Courses (All Branches) - 2022 / 2023 Batch (Final / Pre-final year) students.
3	<b>Online Training Session on Website Designing with 5 International Universities</b> namely Tashkent Chemical-Technological Institute ,Tashkent, Uzbekistan, Almaty University of Power Engineering and Telecommunications Almaty, Kazakhstan, Almaty State Collage of Energy & Electronics, Kazakhstan, Prime University, Dhaka, Bangladesh and FPT University, Hanoi, Vietnam on 22 <sup>nd</sup> December 2021.
4	Online Session on <b>Entrepreneurship Development</b> by Centre for Incubation & Entrepreneurship Development (CIED) on 22 <sup>nd</sup> December 2021 <b>for Kibabii University, Kenya</b> . This session was attended by the university faculty members and students.
5	International Online Seminar on <b>"PhD in Bavaria</b> (Bavaria : Germany Research Hub in the heart of Europe)" Organized <b>By Bavarian - Indian Centre for Business &amp; University Cooperation (Bay IND)</b> on 17 <sup>th</sup> February 2022 for M. Tech (CSE) / MCA / M.A (Psychology) - 2020 / 2021 / 2022 Batch students.
6	Online Lecture Session on <b>"Gallbladder stone diseases &amp; their operative treatment"</b> by Prof. Surya Kumar Singh - Surgery Department - IIMSR for <b>Foreign medical students - Termez Branch of Tashkent Medical Academy, Uzbekistan</b> on 07th June 2022
7	Online First Virtual Student Fair by <b>Symbiosis Centre for European Studies</b> partner with <b>the Ministry of Foreign Affairs and Trade of Hungary</b> for higher education opportunities in Visegrád 4 countries : the Czech Republic, Hungary, Poland, and Slovakia on 8th June 2022 for B. Tech / BBA / BCA / B.Com / B.Sc. - 2022 Batch students.
8	Online Entrepreneurship Workshop on <b>"Entrepreneurship Story: Heroes Build Success Upon Failure"</b> <b>By FPT UNIVERSITY – VIETNAM</b> on 18th June, 2022 for B. Tech / B. Com / BBA / BCA / MBA / MCA - 2023 & 2024 Batch students.

❖ **Internship / Project and Dissertation Support :**

CCG&D provided Internship Support in over 68 Organizations to the students B. Tech (Pre-final & Final year) and BBA / BCA / B. Com / B. Pharm / Diploma / MBA / MCA / M.Sc / M.Tech, BA/MA in Humanities, Arts and Social Sciences/ M. Com / B.A.-LL. B / B.B.A.-LL. B / LL. B

❖ **International higher education / Scholarship Support :**

CCG&D provided International higher education / Scholarship Support in 15 top International Universities like Quad Fellowship / Rhodes scholarship, U.K/ Scotland Government Scholarship / Turkish Government Scholarships / King Abdulaziz University, Saudi Arabia/ McGill University, Canada/ University of Brunei Darussalam etc.

### Key Activities & Highlights in pictures



*Honorable Chancellor with selected student of Square Yards Real Estate LLC, UAE*



*H.E. High Commissioner of Nigeria visits our Bosch Center*





*Panasonic Electrician's Training at our Polytechnic*



*Trainees & Mechanical Engineering Faculty with Autodesk Inc. team*

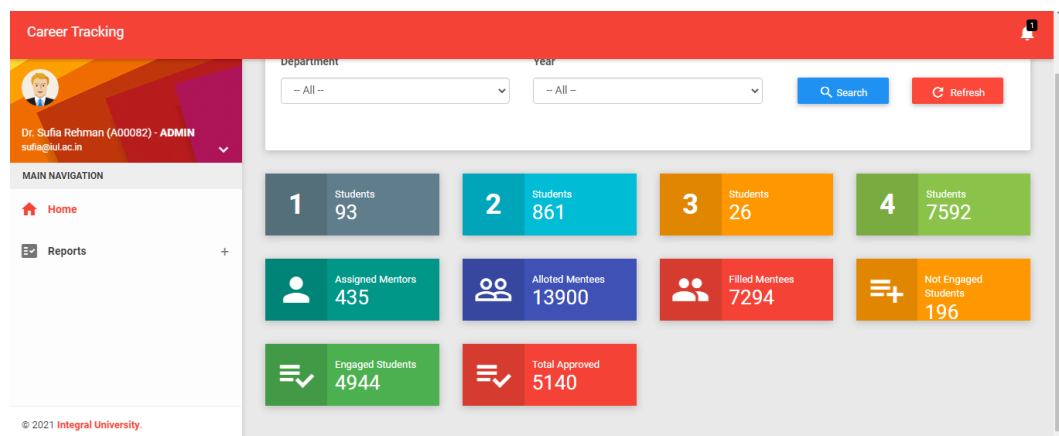




*Barclay's CSR Training for our girl students*



*Selected students of Nestle Ltd. seeking blessings from Honorable Chancellor*



*Current Status of Career Tracking Portal*

## **Conclusion & way forward**

1. **Highest ever job offers achieved in the year. A total of 903 jobs were offered to students of various streams.**
2. Several new brands were added to our fold in this year.
3. The pandemic has brought in new challenges with the students & organizations available mostly in virtual mode. Hence quick adaptation has been done on all fronts. Trainings and interview preparation sessions are being conducted virtually. Attention span of the candidates is a big challenge in this environment.
4. Most of the hiring and working, post hiring shall be conducted in the virtual mode in the months & years to come. We have to prepare the candidates for this new normal. Interview etiquettes in the online mode take a new meaning. The team has geared up to embrace this challenge successfully.
5. English communication training is a new initiative commenced this year. This shall add value to the overall offering of the University for both domestic as well as International students.
6. Regular engagement & employer outreach shall be the key. A roadmap is being prepared to increase employer engagement. The target is to personally connect with 100 employers every year with festival greetings etc. All employers to be digitally connected with regularly.
7. All concerned departments have been requested to prepare individual brochures which shall be sent across to relevant organizations in the coming months for the 2023 placement season.
8. Though private job placements remain the core area, since overall progression becomes the focus now, CCG&D team is gearing up to support & track all career streams of students.
9. **The next year target (session 2022-23) shall be to achieve 2000 overall career progression including 1000 new job offers.** Special focus will be given to streams which need additional support and on International hiring.

With Best Regards

(Director CCG&D)  
Integral University  
Lucknow (India)

Date: 11<sup>th</sup> August 2022