



INTEGRAL UNIVERSITY



Training & Certification

AI & Prompt Engineering

15-Hour blended learning program combining on-campus, instructor-led lab sessions with industry Experts

Dear All,

We are thrilled to invite applications for a 15-hour Skills Development Course on "AI & Prompt Engineering" at Integral University Center for Advanced Training (IUCAT). This industry-oriented course is designed to equip learners to Generative AI, Prompt Engineering, and Real-life Applications of Artificial Intelligence. The sessions combine conceptual clarity, creativity, and practical exposure through interactive activities, assignments, and live demonstrations.

Program Details:

Program Name: AI & Prompt Engineering

Focus: This program introduces learners to Generative AI and Prompt Engineering through hands-on sessions, focusing on effective AI communication, productivity, creativity, and ethical use.

Start Date: 6th November, 2025

Duration: 5 days (with on-campus, industry expert's hands-on lab sessions)

Learning Approach: The course combines theoretical learning with hands-on exercises and projects.

Target Audience: Suitable for beginners and professionals seeking to enhance their AI & Prompt Engineering skills.

Venue: CA Labs, Computer Application Department, Integral University, Lucknow

Certification: Participants will receive a certificate of completion from Integral University Centre for Advanced Training upon successful completion.

Organized By
Integral University Center for Advanced Training (IUCAT)
Integral University, Lucknow

Registration Fee: ₹ 1500

[Click Here To Enroll Now](#)

After registration follow this link to join WhatsApp Group of the Course:
[Click Here - Whatsapp Group](#)

Key Highlights

- Duration: 15 hours (2–3 hours/day over 5–6 days)
- Mode: On-campus, instructor-led
- First Session: Complimentary
- Learning Approach: Conceptual clarity, practical implementation, and creativity
- Trainer: Experienced AI educator and corporate trainer with 15+ years of experience across India.

AI Training Module



15 Hours | Certificate Program | Organized by Integral University, Lucknow

1. Program Highlights



Hands-on learning using ChatGPT and AI tools



Learn prompt writing, data handling and AI ethics, final group challenge



Writing Effective Prompts



Explore productivity hacks, research, creative work and certification

2 Session Overview (10 Modules)



Introduction to Generative AI



Writing effectively with AI



Designing-Social Media Campaigns



Writing & Social Media Campaigns



Projects and Assignments

3. Learning Outcomes



Use AI responsibly



Apply AI in real-world scenarios and research



Apply AI for productivity and real-world problem solving

4. Program Details



Duration - 15 Hours (10 Sessions)



Session Length
1.5 Hours per Session



Blended / Classroom
+ Hands-on Activities



Certification:
By Integral University



EMPOWERING STUDENTS WITH FUTURE SKILLS



Course Modules

- Session 1: Introduction to Generative AI & ChatGPT
- Session 2: Writing Effective Prompts
- Session 3: Writing & Comprehension Skills Using AI
- Session 4: AI for Productivity
- Session 5: AI in Social Media & Design
- Session 6: Excel & Data Analysis with AI Session
- Session 7: Research & Analysis
- Session 8: AI for Side Hustles
- Session 9: Projects & Assignments with AI
- Session 10: Fun with AI

Evaluation and Assessment

- Quizzes and Assignments
- Practical Exam Assessment
- Participation in Lab Exercises

Learning Outcomes

1. Understand the fundamentals of Artificial Intelligence and Generative AI.
2. Learn Prompt Engineering — the art of asking AI the right questions.
3. Explore real-world applications of AI in education, media, healthcare, and business.
4. Enhance their communication, writing, and creative thinking skills using AI tools.
5. Learn to use AI for research, data handling, and project creation.
6. Create AI-assisted social media posts, infographics, and reports.
7. Discover how AI can be leveraged for productivity, career planning, and side hustles.
8. Practice responsible AI usage — understanding ethics, safety, and data integrity.

Award of Certificate

Participants will receive a certificate of completion from Integral University Center for Advanced Training (IUCAT) upon successful completion.



About IUCAT

Integral University Center for Advanced Training (IUCAT) has been established to create developers, professionals, and to educate people in programming, project management, design, and accounting. The Center provides full-fledged professional knowledge and expertise

through specially designed courses. Our programs will help you gain access to industry, find a job, start a career, increase your chance of career growth, or simply improve your life skills.

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